

WP3: Analysis of the EVALUATION FORM

IMOTION FINAL CONFERENCE (Brussels, September 9th, 2014)

There were 90 persons registered to the IMOTION final conference. In the end, 52 participants completed the evaluation form, which is 57%.

SECTION 1 Your Profile

1.1 Country of origin

Most of the participants filling out the evaluation form come from Belgium (16). There are 4 participants from Spain, the same number from Poland. 6 participants have the Bulgarian nationality. The rest consists of participants from: Germany (2), Italy (2), Sweden (1), UK (2), Norway (1), Greece (1), Luxemburg (1), Cyprus (1), Lithuania (1), France (2), Romania (1).

1.2 Type of organization you belong to

Most respondents work in Higher Education Institutions (44). 2 persons work for NGO's, 5 for university networks or associations.

1.3 What is your age group?

The majority of the respondents is aged between **30-50** (27). 13 persons are older than 50, 12 persons younger than 30.

SECTION 2 Communication / Organization

2.1. How did you hear or learn about this event?

The majority of the respondents got the invitation for the final event through **email (29)**. Word of mouth generated 12 participants; the website convinced 9 people to participate. Some participants were invited through the Save-the-Date flyer (1), the EC website (1) and via Google Search (3).



2.2. Please give your level of satisfaction on the following aspects of organisation

All responders are highly positive about the organisation: all of them grade the registration process, conference venue, assistance provided by the organizers, networking opportunities, programme, congress material and documentation with a **4 (good) or 5 (excellent)**. Some participants underline especially the perfect organisation and the sessions being very inspiring.

Some suggestions were made regarding the improvement of the conference room to one with fast WiFi and tables, regarding receiving the presentations beforehand and regarding the time management, as well as that it would be interesting to have more professional diversity among the participants.

SECTION 3 The final event

3.1. Please specify the main reasons for attending this event.

The main reason for attending the conference is having an **inspiration to organise your own staff week or job shadowing opportunity** (29). Participants also grade 'personal growth and development' (27) and 'content' (24) as important reasons for attending the event. 16 persons find the final event an excellent networking opportunity. Some participants write that the event is a source of inspiration for motivating university staff in taking part in staff training events.

3.2 Feedback

The majority of the participants thinks the event fulfils their expectations (37). 8 people are only partially satisfied with the event. The overall satisfaction of the event is good to excellent.