



1ST EMEDTRAIN WEEK

ERASMUS+ STAFF TRAINING WEEK @ THE SCHOOL OF MEDICINE

UNIVERSIDADE DO MINHO (P BRAGA01) - 23/05/2022 – 26/05/2022

Communication Office/ Alumni Medicine

The Communication Office and the Alumni Medicina are two fundamental entities of the School of Medicine. The first one is responsible for converging the different publics towards the values and the mission of our School, through events, initiatives, and a strong role of internal and external communication. Alumni Medicina is a differentiated institution, which congregates all our alumni and provides a particular engagement and interaction between the School and those who are educated here through post-graduate medical education.

PROGRAMME (Provisional)

DAY 1

14h00 **Meet&Greet**

14h30 **Welcome words from:**

Prof. Nuno Sousa – President of the School of Medicine

Prof. Pedro Morgado – Erasmus Academic Coordinator of the School of Medicine

15h00 **Fabulous flags**

Preparation@home: Everyone draws objects or symbols that represent something meaningful in their professional lives.

@the School of Medicine: Each person gets two minutes to explain the items on their flag

16h30 **Meet your hosts and working group**

DAY 2

09h30 **Session 1 – How the School of Medicine manages:**

Group	Theme
Communication Office/ Alumni Medicine	How to improve internal communication at medical schools?

10:00 **Coffee Break**

10h30 **Session 2 – How your institution manages the theme above followed by debate**

Group	Theme
Communication Office/ Alumni Medicine	Presentation by representatives of the following universities: 1. 2. 3.



- 12h30 **Lunch**
- 14h00 **Get to know our School**
A very special guided tour by one of our founders
- 15h30 **Seminar**
How to deal with burnout?
Conducted by Prof. Pedro Morgado
- 18h30 **Tour of the City of Braga**
- 20h00 **Group dinner**

DAY 3

- 09h00 **Guided tour of the City of Guimarães**

- 12h30 **Lunch**

- 15h00 **Session 3 – How the School of Medicine manages:**

Group	Theme
Communication Office/ Alumni Medicine	How to communicate with Alumni to create a stronger engagement with higher education institutions?

- 15h30 **Session 4 – How your institution manages the themes above followed by debate:**

Group	Theme
How to communicate with Alumni to create a stronger engagement with higher education institutions?	Presentation by representatives of the following universities: 1. 2. 3.

DAY 4

- 10h00 **International Fair - Present your institution to the EMED community (with Coffee Break included)**
Each participant will have a booth where to expose some information on the respective institution.
Students, teaching and non-teaching staff can approach them in order to clarify any doubts.
- 12h30 **Delivery of certificates and other documents and farewell lunch**
- 14h30 **Free afternoon**
Participants can arrange individual meeting if so desired. However, requests must be detailed in the application form.