



1st International Week

13.17. Mar

A JOURNEY INTO KNOWLEDGE

Routes to International Learning

The internationalization paths in Portugal begin with Discoveries on 1415, when a Portuguese fleet with Nuno Alvares Pereira, set out to conquer North Africa starting with the coastal towns of Ceuta and Tangier. The invention of the sextant and other major innovations in boat and sail design, lead Portugal to become an empire and also led to great advances in geographic, business and law knowledge.

In 1434, Gil Eanes was the first sailor to round Cabo Bojador (Cape Bojador) and one of the most remarkable achievements of the Portuguese, was the rounding of the Cabo da Boa Esperança (Cape of Good Hope) by Bartolomeu Dias in 1487. Others remarkable achievements were the discover of India on 1498 by Vasco da Gama, in 1500, Pedro Alvares Cabral landed in Brazil, and in 1510, Afonso de Albuquerque conquered Goa in India.

Analyzing these contexts, it's possible to say that International knowledge is history dependent and is based on tacit and experiential knowledge. When someone decides to venture on a journey into the unknown, that step, involves commitment and the wiliness to achieve great results and to identify new opportunities.

Learning about internationalization is a cumulative, a path dependent process, in which each step abroad adds value to the people knowledge.

So, for 2017 Universidade Europeia international week we invite you to travel, and reflect upon the idea of traveling both literal and metaphorically as a process of knowledge enhancement to our campus of Lisbon between 13th and 17th of March.

The International week will bring together faculty and researchers of Business and Management, Human Resources Management, Marketing, Psychology, Sports, Law, Tourism and Hospitality, IT & Games and Apps, and Communication Sciences. In this context we will organize several thematic seminars and workshops. We intend to strengthen ties with our partners and their faculty, promote international mobility and intercultural exchange.

We also invite our partners' International Office staff to participate in this initiative as a means of sharing best practices and deepening interinstitutional knowledge (which will foster stronger partner relationships).

We welcome your thoughts, experience and projects under this idea of knowledge: JOURNEY

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