

## ENTREPRENEURIAL TOOLS & COMPETENCIES

### PRACTICAL TRAINING

#### ***COURSE DESCRIPTION***



#### **Main objectives:**

- ✓ The course aims to reveal the processes of starting a business and what are the characteristics of a successful entrepreneur. Entrepreneurial skills are not only important to business owners, but also for teachers, as they can develop their area of expertise, empower students with insights and prepare them for the employment market.


#### **Description of the course:**

The content of the course is based on the personal experience of the CEO & founder of a company based in the south of Tenerife, Canary Islands, who started her own business more than 12 years ago and went through the economic crisis of 2008, succeeding to overcome an economic difficult time during the first stage of entrepreneurship.

Local remarkable entrepreneurs will be hosting the participants to share their entrepreneurial experiences and the evolution of their companies including practical visits to their business.

#### ***LEARNING OUTCOMES***

- ✓ To learn more about the characteristics of successful entrepreneurs and the principles they follow
- ✓ To know about several techniques, tips and methods with the help of which they can increase the entrepreneurial skills of their students
- ✓ To be able to create a basic business plan
- ✓ To learn about different tools to build a brand and to promote a project
- ✓ To know more about budgeting of a business/project and ways of starting it up and get incomes to boost it
- ✓ Entrepreneurship as an outcome for students during placements abroad

<p><b>TARGET GROUP</b></p>	<ul style="list-style-type: none"> <li>○ Erasmus Plus Project Managers</li> <li>○ Teachers, adult learners and school leaders from vocational and non-vocational schools</li> <li>○ Universities/Higher Education International offices staff</li> <li>○ Mentors and youth counsellors from NGOs working with Youth Centres</li> </ul>
<p><b>SPECIFICS</b></p> 	<p>This course consists of <b>FOUR days OUTDOORS PRACTICAL VISITS</b> and morning activities until 13.30h, starting on Monday.</p> <p>A minimum of three participants required.</p> <p>This course is active during 2022 following Covid-19 requirements.</p>
<p><b>PRICE per person</b></p>	<p><b>480€ + 7% tax</b></p> <p>The price includes: Welcome info-pack, teaching material, tour leader, visits and Europass Certificates of Attendance.</p> <p>*Transport not included.</p>

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