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Communication skills for the Academic Community

The preliminary training plan

Day 1 – Communication basics

09:00 – 10:30	<ul style="list-style-type: none"> - Presentation of the trainer - Presentation of the participants - Expectations - Presentation of the training program - Administrative aspects
10:30-10:45	Break
10:45-12:00	- Presentation of the universities of the participants
12:00-13:00	Lunch Break
13:00-15:00	<ul style="list-style-type: none"> - What is communication and how do we use it? - Communication in the Academic culture - Individual activity: Write a story

* Afternoon Walking City Tour / Syncretic show „VORTEX SYMPHONY” @ Capitol Hall of The „Banatul” Philharmonic, starts at 7 PM, ticket price: 20 lei.

Day 2 – Group Dynamics and Team work

09:00 – 10:30	<ul style="list-style-type: none"> - Leadership styles and team work - Designing efficient teams - Creating a dedicated, secure environment for employee communication
10:30-10:45	Break
10:45-12:00	- Effective communication – a path towards a growing employee engagement
12:00-13:00	International Lunch
13:00-15:00	- Individual activity: Count Dracula has risen from his tomb

* Theater: „Europe” by David Greig @ The German State Theater of Timisoara (Mărășești Street, No. 2), 7.30 PM – 10 PM



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Day 3 – Conflict Dynamics

09:00 – 10:30	<ul style="list-style-type: none"> - Conflict management theory - Negotiation and conflict management techniques - The culture of collaboration between university administration and the educational body
10:30-10:45	Break
10:45-12:00	<ul style="list-style-type: none"> - The impact of the institution size upon the communication process - How to adapt?
12:00-13:00	Lunch Break
13:00-15:00	<ul style="list-style-type: none"> - Introduction to Transactional Analysis

* Salsa for beginners dance class @ Palladium Dance Club, 9pm

Day 4 – Online Communication

09:00 – 10:30	<ul style="list-style-type: none"> - What is different online? - How do we adapt the message for the online communication?
10:30-10:45	Break
10:45-12:00	<ul style="list-style-type: none"> - Facebook, Twitter, Google ads, Instagram - Influencers and their power - The future trends in professional communication
12:00-13:00	Lunch Break
13:00-15:00	<ul style="list-style-type: none"> - Mailing campaigns - Social networks. Why did they become so big?

* Traditional Romanian Dinner @ Miorița Restaurant, 7 pm

Day 5 – External communication

09:00 – 10:30	<ul style="list-style-type: none"> - Improving the SGBPI relationship (students, graduates, business environment and public institutions) - Press releases & PR
10:30-10:45	Break
10:45-12:00	<ul style="list-style-type: none"> - The magic of the descriptive feedback - Communication barriers and how to break them
12:00-13:00	Lunch Break
13:00-15:00	<ul style="list-style-type: none"> - Individual activity: write a press release informing the media about the 2019 Nobel Prize winner from your university - Feedback session & Graduation

* Musical (ballet) „Giselle” by Adolphe Adam @ Romanian National Opera of Timisoara



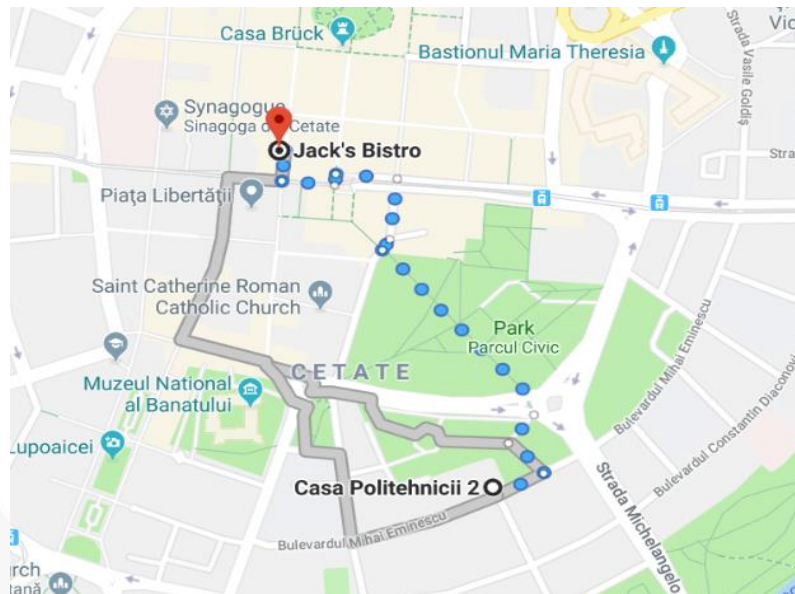
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Dinners except from the one on **Thursday** night will be @ **Jack's Bistro** at 7 p.m.



Don't miss:

- the Museum of the Communist Consumer
- the Art Museum
- the Village Museum
- a Spa day
- Kayaking on Bega river
- Visiting Recas Winery
- Gelato di Bruno ice cream
- Opera night
- Visiting the beer factory
- Visiting Politehnica's Library
- Iulius Town

- The training plan is subject to change based on the needs and expectations of the participants.
- The social activities recommended for each day are optional and will be updated one week before the start of the training.