

PhD Hub Starter - Online Workshop

Agenda

Wednesday 29th April 2020

9:30-13:00 CET/Brussels time

9:30	Introduction to the day
10:00	Keynote speech: "The "Education Transformation Framework" <i>Alexa Joyce, Microsoft Research</i>
10:20	European PhD Hub: A solution to match multifaced research needs <i>Marie Montaldo, European University Foundation</i>
10:40	The benefits of University-Business partnerships in the doctoral field: The Doctoral School of Industry Innovations <i>Jukka Matikainen, New Factory</i>
11:00	Embedding the innovation ecosystems at regional and European levels: BCU's STEAMhouse <i>Rehan Bhana, Birmingham City University</i>
11:30	How to get started with using the European PhD Hub platform <i>Charalampos Bratsas, Aristotle University of Thessaloniki</i>
11:50	How to efficiently structure University-Business cooperation in the doctoral field <i>Rehan Bhana, Birmingham City University</i>
12:10	How to address the industry in a convincing manner <i>Dermot Doyle, Independent Business strategy consultant</i> <i>Sotiris Siagas, EuroConsultants</i>
12:30	Summary and main takeaways <i>Nikos Giannoulidis, EuroConsultants</i>
12:50	Closing and follow-up
13:00	End of the online workshop

With the support of Erasmus+

Co-funded by the
Erasmus+ Programme
of the European Union



This project has been funded with the support from the European Commission. The document reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein. Project number: 588220