EUROPEAN INSTITUTE FOR ACADEMIC AND PROFESSIONAL DEVELOPMENT
*Creating Space for You to Grow*

## General Information:

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| **Date** | 17 to 21 November 2025 |
| **Teaching units (90 mins)** | 12 |
| **Location** | Münster |
| **Country** | Germany |
| **Price** | 585 € |
| **VAT** | 19 |
| **Minimum Number of Participants** | 5 |
| **Accomodation** | not provided |
| **Your trainer** | Dr. Jan Schmidt |
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## Course Description

This workshop is designed to transform how you approach training and teaching in higher education by harnessing the power of AI. You will learn to prepare agendas using AI for effective brainstorming sessions, create new and engaging content, and visualize concepts using cutting-edge text-to-image and text-to-video tools. The course will also introduce innovative AI methods that can be integrated into your training, helping you to enhance your own AI skills and apply them effectively in educational settings.

| Overall objectives of the mobility | 1. Communicate with AI by using 'prompts'. 2. Explore the impact of Large Language Models (LLMs) on content creation in education. 3. Provide an overview of AI tools for visualization in training and teaching. 4. Implement AI as a new method in your courses. 5. Equip trainers and teachers with strategies to stay up-to-date with AI advancements. |
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| **Added Value of the mobility (in the context of modernisation and internationalisation of the sending institution9** | 1. Enhance the quality of teaching and training through AI integration. 2. Stay up-to-date with the latest AI developments and share this knowledge within your institution. 3. Facilitate exchange and collaboration with peers and experts from other European universities. |
| **Activities to be carried out** | 1. Interactive methods will be used throughout the course. 2. Working in small groups or pairs for collaborative learning. 3. Apply what you've learned immediately through hands-on exercises. 4. Work with AI tools directly in the workshop. 5. Work on your own project/training! You will immediately profit for your work. |

| Expected impact and outcome | 1. Participants are familiar with relevant generative AI tools: text-to-text, text-to-image and text-to-video. |
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| | 2. Participants know how to apply these tools to their courses or workshops and thus can create new content easily. |
| | 3. Participants have widened their range of teaching methods. |
| | 4. Participants have connected with colleagues from other universities and enlarged their professional network. |
| Target group | University staff members who provide workshops or courses, teaching staff, HR development professionals, and individuals who want to learn more about AI. |

| Your Destination | Welcome to the beautiful city of Münster! Awarded the title of one of the world's best cities to live in a few years ago, Münster is known for its many students and its green spaces. The driving force behind this is the University of Münster and several universities of applied sciences: They attract more than 40,000 young people. There is also a vibrant cultural scene just waiting to be explored. |
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**Date:** 17 to 21 November 2025

| Monday | Tuesday | Wednesday | Thursday | Friday |
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| 09.00-12.30 | 09.00-12.30 | 09.00-12.30 | 09.00-12.30 | 09.00-12.30 |
| 1. Welcome! 2. Introduction of participants/onboarding 3. Communicating with AI: Prompting - Part I | 1. Brainstorming with AI 2. Organizing Content / Agendas | Generating videos with AI: Create tutorials and more | Using AI in workshops: Creating interactive AI-tools | More than a chatbot: Create your own GPT and use it in your Workshop, as add-on or as documentation |
| 12.30-13.30 | 12.30-13.30 | 12.30-13.30 | 12.30-13.30 | 12.30-13.30 |
| *Lunch* | *Lunch* | *Lunch* | *Lunch* | *Lunch* |
| 13.30-15.00 | 13.30-15.00 | 13.30-15.00 | 13.30-15.00 | 13.30-15.00 |
| 1. Prompting - Part II 2. Introduction to LLMs | Visualization with AI: text-to-image | Free time! - Connect with colleagues, explore the city! | Practice Lab: Work on your own projects! | Departure |
| Evening | Evening | Evening | Evening | Evening |
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