



**10th Annual Scientific Baltic Business
Management Conference
ASBBMC 2017**

Sustainable Organisations: Creating and Managing in Turbulent Business Environment

**27-29 April 2017
Riga, Latvia**

CALL FOR PARTICIPATION

Our world is currently going through a time of serious instability. Political and macroeconomic fluctuations, environmental and societal changes, radical innovations, Brexit and the migration crisis, innovative business models and unprecedented customer behavior. How can an organisation survive in this turbulent environment, creating, maintaining and managing organisational sustainability? What environmental, economic, technological and societal changes are helping us reach sustainability at the macro, meso and micro level?

This conference aims to bring together researchers, faculty, and doctoral students to exchange and share their experiences, ideas, and research results about all aspects for creating sustainable organisations and discussing the practical challenges encountered and the solutions adopted.

The conference is held every year to make it an ideal platform for strategic international networking and the perfect place to present your research results, innovations and projects in various areas.

CONFERENCE THEMES INCLUDE (but are not limited to)

Environmental Sustainability

- The role of government in stabilising the business environment
- Finance, economy and business as factors for a sustainable society
- Disruptive technological innovations
- Innovative business models for sustainability
- Sustainable city and urban design

Sustainability Policy and Practice in Economics and Social Science

- Sustainability initiatives at the governmental and public level
- Corporate strategy, mergers and acquisitions, strategic practice and processes
- Corporate social initiatives and responsibility
- Ethics and responsible management
- Creative industries and art as a resource for sustainability
- Marketing for society
- Design thinking

Sustainable Entrepreneurship

- Internationalisation of entrepreneurship as a trend for start-ups and SMEs
- Social entrepreneurship for society
- Family entrepreneurship in transition economies

Organisational Behaviour as a Sustainable Initiative

- Emerging organisational models
- Management competences, skills and education for leadership in a volatile environment
- Human resource management and team performance management
- Media and communication, engaging employees to ensure organisation's sustainability
- PRIME CEE Chapter

We welcome case studies and teaching notes on sustainability initiatives, practice, and business models and any other issues pertaining to sustainability.

Papers submitted by 27 April 2017 will participate in the competition for the Best Paper Award.

PRE-CONFERENCE SEMINAR

10th Annual International Scientific Conference offers doctoral students a special seminar "Benefiting from a Qualitative Approach in Entrepreneurship and Management Studies".

REQUIREMENTS FOR SUBMISSION PAPERS

Authors are invited to submit research and application papers presenting original, previously unpublished work. Papers are to be submitted in Word format. Submissions must conform to Author Guidelines and should not exceed 15 pages.

WHO SHOULD ATTEND

- Academics
- Researchers
- Consultants
- Entrepreneurs
- PhD Candidates

IMPORTANT DATES

Submission of abstracts
by 30 March 2017

Notification of abstract acceptance
by 13 April 2017

Registration
by 13 April 2017

Full papers
by 1 June 2017

Notification of paper acceptance
by 1 July 2017

CONFERENCE FEES

PhD candidates/students:
• 75 EUR before 13 April 2017
• 95 EUR after 13 April 2017

Conference delegates:
• 150 EUR before 13 April 2017
• 180 EUR after 13 April 2017

Accompanying persons:
• 80 EUR before 13 April 2017
• 95 EUR after 13 April 2017

NB! Registration cancelled before 13 April 2017 will be refunded in full (excluding transaction fees). Payment for registration will not be refunded if notification is received after 15 April 2017.

PAYMENT DETAILS:

Beneficiary: SIA RISEBA University
Registration No: 40003090010
Address: 3 Meza Street, Riga, LV-1048, Latvia
Bank: Swedbank
SWIFT: HABALV22
IBAN: LV24HABA0001408052471
Aim of payment: Participant's name, conference registration fee

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PUBLICATIONS

- Selected papers will be published in the Journal of Business Management (ISSN: 1691-5348; indexed in the EBSCO).
- All accepted conference papers will be published in the conference proceedings.
- The best quality papers will be recommended for the publication in **the Baltic Journal of Management** (ISSN: 1746-5265; Indexed in SCOPUS), **the Eurasian Economic Review and Eurasian Business Review** (Springer journals, indexed in Web of Science ESCI), in suitable journal of **the Eurasian Publications** (<http://eurasianpublications.com>)

Having received the notification about the paper's acceptance, the author(s) guarantee that the submitted paper has not been published, accepted for publication, or is under consideration for publication elsewhere.

INTERNATIONAL SCIENTIFIC COMMITTEE

Dr. Mehmet H. Bilgin, Eurasia Business and Economics Society, Turkey

Dr. Bella Butler, Curtin University, Australia

Dr. Daiga Camerade, University of Birmingham, United Kingdom

Dr. Vulfs Kozlinskis, RISEBA University, Latvia

Dr. Toni Mets, University of Tartu, Estonia

Dr. Saumodip Sarkar, University of Evory, Portugal

Dr. Andris Sarnovics, BA School of Business and Finance, Latvia

Dr. Arnis Sauka, SSE Riga, Latvia

Dr. Irina Sennikova, RISEBA University, Latvia

Dr. Irina Strelets, Moscow State Institute of International Relations, Russia

Dr. Tatjana Volkova, BA School of Business and Finance, Latvia

ACCOMMODATION

Conference Hotels:

- SEMARAH HOTEL METROPOLE Riga
www.semarahhotels.com
- RADISSON BLU DAUGAVA
www.radissonblu.com/en/hotel-riga

Please use a special code "RISEBA" when booking your room via e-mail at Semarah Metropole Hotel (Reservations@semarahhotels.com) or Radisson Blu Daugava (Reservations.riga@radissonblu.com).

To guarantee the special rate, the hotel reservation should be made at least 45 days before the conference.

**For more information, please, contact
Ieva Lasmane, phone: +371 67807234,
e-mail: ieva.lasmane@riseba.lv**





RISEBA UNIVERSITY OF BUSINESS, ARTS AND TECHNOLOGY

Founded in 1992 as a traditional business school, RISEBA University today offers programmes in business and management, psychology, communications, advertising, audiovisual media arts and architecture.

Today RISEBA is among 10 largest higher education institutions in Latvia with 3000 students, including 300 international students, who attend 19 study programmes of different levels and directions, and more than 9000 alumni. RISEBA is fully accredited by the Latvian Ministry of Education and Science and issues state recognised degrees. RISEBA has been holding International Quality Accreditation by CEEMAN since 2003. RISEBA is the only university in Latvia having had its programmes accredited by the European Foundation for Management Development (EFMD) Programme Accreditation System (EPAS).

Over the last two decades RISEBA has gone through a substantial transformation from a small business ambitious business school to the university that provides, in addition to business and management programmes, studies in communications, audiovisual media arts and architecture, thus transforming the institution into the place where BUSINESS MEETS ARTS.

RISEBA stands out among the other higher education institutions as the one having clear international focus and is distinguished by the exclusivity of the study programmes and variety of languages of instruction (Latvian, English, Russian).

The Conference venue – RISEBA Architecture and Media Centre H₂O 6.

RIGA

Riga is the capital of Latvia, the largest city in the Baltic States and home to more than one third of Latvia's population. The city is an important seaport and a major industrial, commercial, cultural and financial centre of the Baltic region. Foreign commercial trade through Riga has been on the increase in recent years and received new impetus on May 1, 2004, when Latvia became a member of the European Union.

Riga was founded in 1201 and is a former Hanseatic League member. The city lies on the Gulf of Riga, at the mouth of the river Daugava. Riga's historical center is a UNESCO World Heritage Site noted for its Art Nouveau architecture and 19th century wooden architecture.

LATVIA

Latvia, a stunning pearl of the Baltic States, is located in the north-east Europe on the shores of the Baltic Sea. Since distant past Latvia has been at the cross-roads of East and West, North and South. Latvia today is a multicultural society where traditions of all these regions have merged, creating a unique environment that could hardly be found anywhere in the world.

WE LOOK FORWARD TO SEEING YOU IN RIGA!