



European Academy
of Innovation

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Communication skills

Preliminary Training Plan

Day 1 - Communication basics

10:00 – 11:30	<ul style="list-style-type: none">- Presentation of the trainer and participants- Expectations- Presentation of the training program- Administrative aspects
11:30-11:45	Coffee Break
11:45-13:15	<ul style="list-style-type: none">- Presentation of the universities of the participants
13:15-14:00	Lunch Break
14:00-15:30	<ul style="list-style-type: none">- What is communication and how do we use it?- Communication in the Academic culture- Individual activity: Write a story

* Evening recommendation: Tango Class for beginners @ Tango Timisoara starting at 6 pm / Tasting the local artisanal beers @ Bereta Taproom

Day 2 – Group Dynamics and Team work

10:00 – 11:30	<ul style="list-style-type: none">- Leadership styles and team work- My personality traits in a team
11:30-11:45	International Coffee Break
11:45-13:15	<ul style="list-style-type: none">- Designing efficient teams- Delegation
13:15-14:00	Lunch Break
14:00-15:30	<ul style="list-style-type: none">- Teamwork: Count Dracula has risen from his grave

* Evening recommendation: Visiting the Village Museum before 6 pm / Movie night @ Iulius Town



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First 7.000 steps

10.00 – Visiting The Mitropolitan Cathedral

10.00 – 12.45 Walking City Tour #1
(Victory Square, the Metropolitan Cathedral
Liberty Square, St. George Square, Union
Square)

Next 7.000 steps

12.45 – 13.45 **Museum of The
Revolution**

14.00 – 15.30 *Lunch*

15.30 – 16.30 Walking City Tour #2
(Elisabetin District or Fabric District)

* Evening recommendation: La Bayadere Ballet by Ludwig Minkus @ The Romanian National Opera starting at 7 pm

Day 4 – Online Communication

10:00 – 11:30	<ul style="list-style-type: none"> - What is different online? - How do we adapt the message for the online communication?
11:30-11:45	Coffee Break
11:45-13:15	<ul style="list-style-type: none"> - Facebook, Twitter, Google ads, Instagram - Influencers and their power - The future trends in professional communication
13:15-14:00	Lunch Break
14:00-15:30	<ul style="list-style-type: none"> - User persona analysis - Social media campaign steps

* Evening recommendation: Kira Frolu Piano Recital @ The Filarmonica starting at 7 pm / College Party Traffic Lights @ Like Pub Timisoara starting at 10 pm

Day 5 – External communication

10:00 – 11:30	<ul style="list-style-type: none"> - Logical Fallacies - Cognitive Biases
11:30-11:45	Break
11:45-13:15	<ul style="list-style-type: none"> - Assertiveness - The magic of the descriptive feedback
13:15-14:00	Lunch Break
14:00-15:30	<ul style="list-style-type: none"> - Improving the SGBPI relationship (students, graduates, business environment and public institutions) - Feedback session - Graduation

* Evening recommendation: Symphonic Concert @ The Filarmonica starting at 7 pm / Tango Marathon @ Tango Malena starting at 8:30 pm / Damian & Brothers Concert @ Casa del Retro, starting at 10 pm / Bass Request x JBRK @ D'Arc starting at 10 pm



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Don't miss:

- the Museum of the Communist Consumer
- the Arts Museum
- the Village Museum
- a Spa day
- Kayaking on Bega river
- Visiting Recas Winery
- Gelato di Bruno ice cream
- Iulius Town
- Opera night

The training plan is subject to change based on the needs and expectations of the participants.

The social activities recommended for each day are optional and will be updated one week before the start of the training.