



European Academy
of Innovation

+40 721 305 948

hello@erasmus-training.eu

www.erasmus-training.eu

Communication skills

Preliminary Training Plan

Day 1 - Communication basics

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|---------------|---|
| 09:00 – 10:30 | <ul style="list-style-type: none">- Presentation of the trainer and participants- Expectations- Presentation of the training program- Administrative aspects |
| 10:30-10:45 | Coffee Break |
| 10:45-12:00 | <ul style="list-style-type: none">- Presentation of the universities of the participants |
| 12:00-13:00 | Lunch Break |
| 13:00-15:00 | <ul style="list-style-type: none">- What is communication and how do we use it?- Communication in the Academic culture- Individual activity: Write a story |

* Evening recommendation: Tango Class for beginners @ Tango Timisoara starting at 6 pm / Tasting the local artisanal beers @ Bereta Taproom

Day 2 – Group Dynamics and Team work

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|---------------|---|
| 09:00 – 10:30 | <ul style="list-style-type: none">- Leadership styles and team work- My personality traits in a team |
| 10:30-10:45 | International Coffee Break |
| 10:45-12:00 | <ul style="list-style-type: none">- Designing efficient teams- Delegation |
| 12:00-13:00 | Lunch Break |
| 13:00-15:00 | <ul style="list-style-type: none">- Teamwork: Count Dracula has risen from his grave |

* Evening recommendation: Visiting the Village Museum before 6 pm / Movie night @ Iulius Town



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First 7.000 steps

- 10.00 – Meet & Greet your guide
- 10.00 – 12.00 Walking City Tour #1 (700 Market, Liberty Square, St. George Square, Union Square, Theresia Bastion)
- 12.00 – 13.45 Museum of The Revolution
- 14.00 – 15.30 Traditional Romanian Lunch

Next 8.000 steps

- 15.30 – 16.30 Walking City Tour #2 (Victory square, Elisabetin district)
- 16.30 – 17.40 Debriefing drink at Scârț (visiting the Communist Consumer Museum)
- 17.40 – Tram ride to City Center & Return to hotel

* Evening recommendation: La Bayadere Ballet by Ludwig Minkus @ The Romanian National Opera starting at 7 pm

Day 4 – Online Communication

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|---------------|--|
| 09:00 – 10:30 | <ul style="list-style-type: none"> - What is different online? - How do we adapt the message for the online communication? |
| 10:30-10:45 | Coffee Break |
| 10:45-12:00 | <ul style="list-style-type: none"> - Facebook, Twitter, Google ads, Instagram - Influencers and their power - The future trends in professional communication |
| 12:00-13:00 | Lunch Break |
| 13:00-15:00 | <ul style="list-style-type: none"> - User persona analysis - Social media campaign steps |

* Evening recommendation: Kira Froilu Piano Recital @ The Filarmonica starting at 7 pm / College Party Traffic Lights @ Like Pub Timisoara starting at 10 pm

Day 5 – External communication

| | |
|---------------|--|
| 09:00 – 10:30 | <ul style="list-style-type: none"> - Logical Fallacies - Cognitive Biases |
| 10:30-10:45 | Break |
| 10:45-12:00 | <ul style="list-style-type: none"> - Assertiveness - The magic of the descriptive feedback |
| 12:00-13:00 | Lunch Break |
| 13:00-15:00 | <ul style="list-style-type: none"> - Improving the SGBPI relationship (students, graduates, business environment and public institutions) - Feedback session - Graduation |

* Evening recommendation: Symphonic Concert @ The Filarmonica starting at 7 pm / Tango Marathon @ Tango Malena starting at 8:30 pm / Damian & Brothers Concert @ Casa del Retro, starting at 10 pm / Bass Request x JBRK @ D'Arc starting at 10 pm



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Don't miss:

- the Museum of the Communist Consumer
- the Arts Museum
- the Village Museum
- a Spa day
- Kayaking on Bega river
- Visiting Recas Winery
- Gelato di Bruno ice cream
- Iulius Town
- Opera night

The training plan is subject to change based on the needs and expectations of the participants.

The social activities recommended for each day are optional and will be updated one week before the start of the training.