



Dear friends and colleagues,

It is our great pleasure to invite you to the *First Erasmus+ International Week* organized by the Integrated Business Faculty and Integrated Business Institute, Skopje, R. Macedonia from 8<sup>th</sup> to 12<sup>th</sup> of April, 2019.

The aim of the first international week is to promote the international cooperation and to create a basis for further establishment of partnerships among the participating institutions coming from different countries. On the other hand, it will enable the students to acquire knowledge from internationally recognized professors.

As a part of the International week the “First International Conference on Sustainable Development in Business and Economics”, will be also organized on 12<sup>th</sup> of April, 2019.

The topics of the conference will be focused, but not limited to the following ones:

1. Economics
2. Economics of Sustainable Development
3. Finance
4. Accounting
5. Management
6. Marketing
7. Entrepreneurship
8. Business Administration
9. The Legal Environment of Business
10. CSR and Ethics in Business
11. Competitiveness and Innovation
12. ICT Support for Businesses
13. Education and Knowledge Management



## Conference details

The conference will take place at the premises of the Integrated Business Faculty and Integrated Business Institute. The Abstracts will be published in the Conference proceedings, whereas the papers will have the opportunity to be published in the internationally recognized Journal of Sustainable Development, published by the Integrated Business Faculty. The Journal is a part of EBSCO and CEEOL databases. Conference sessions will be done in English.

The deadline for applying is 15<sup>th</sup> of February 2019. The number of participants is limited to 40.

The participants can apply for a grant through Erasmus+ TSM (Teaching and Training Staff mobility). More details about both events regarding the Agenda and Important dates, will be sent at a later date.

## Fees

Erasmus+ International week fee	30 eur
Conference fee	50 eur

We encourage you to participate and enjoy visiting the beautiful city of Skopje, capital of the Republic of Macedonia. Please feel free to forward this e-mail to your colleagues that you think might be interested!

Contact person information:

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We are very pleased to host you in April!