

General Information:	
Date	03 - 07 June 2024 (Monday till Friday)
Teaching units	12 x 90 min
Location	Aalen/Germany
Price	550 € Tuition only
Minimum Number of Participants	10
Accommodation	not included / self organised <i>(with EIAPD support)</i>
Your trainer	Dr. Christian Baron



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Course Description

Start your circular journey today! The Circular Economy is based on the concept of circular value creation, a truly circular economy where waste is minimized, products are used for longer and resources are reused in closed loops.

Participants will learn how the circular economy is the foundation for a more sustainable future. Together we examine resources and current production routes, explore material alternatives and the impact on quality, durability and material flows. We learn about the so-called R-principles and apply them to find out how e.g. industry can increase their added value and be even more responsive to their customers' needs.

The training also provides insights into circular business models and strategies that enable companies to enter the circular economy at low risk without compromising their profitability.

Objectives of the mobility
<ul style="list-style-type: none"> Basics of the Circular Economy and circular value creation Potentials and opportunities of circular value creation as well as influences of materials, products

	<p>and qualities on material flows</p> <ul style="list-style-type: none"> • Transfer and strategies for circular design, R-strategies and business models
Activities	<p>Highly interactive application-oriented training, utilising game-based approaches, concrete group exercises and working on your own questions and examples. You will furthermore have the opportunity to (please state your preferences) ...</p> <ul style="list-style-type: none"> • To network with colleagues from the University of Aalen for Applied Sciences. • Peer exchange: Discuss and share experiences with colleagues from other European universities. We facilitate a session to identify possibilities for further cooperation among participants. • Explore the 'Ostalb', the area around Aalen..
Learning outcome and impact	<p>After the course you will be able to convey ...</p> <ul style="list-style-type: none"> • Comprehensive understanding of resources, circular economy fundamentals, value creation and sustainable business practices • Circular design principles and strategies and be able to reframe 'waste' as 'valuable' material. • Circular economy knowledge as career advantage in today's job market
Benefit	<ul style="list-style-type: none"> • Active circular economy training • Knowledge enhancement • Holistic perspectives and diverse insights • Experience zero waste actions in real-life examples • Commitment to zero waste with like-minded European fellows

Further information

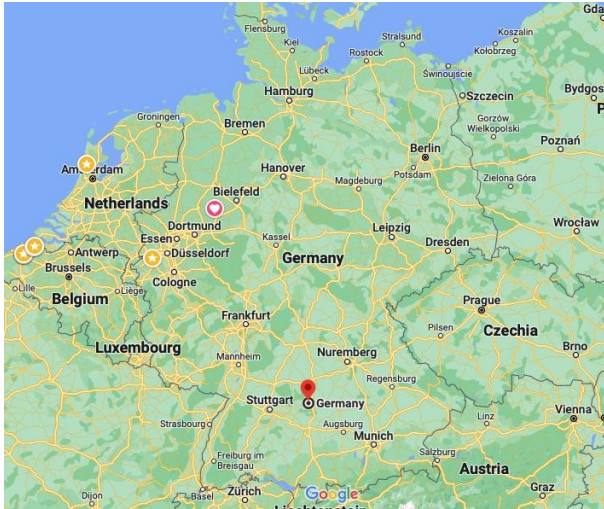
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Methods	<p>The training is application-orientated, highly interactive, with compact theoretical input. We utilize:</p> <ul style="list-style-type: none">● Game-based elements● Concrete exercises● Reflections● And work <p>... in (small) groups</p> <p>... on your own questions and examples</p>
Target Group	<ul style="list-style-type: none">● Scientists● (sustainability)project leaders● Emerging leaders● Sustainability advocates

Your Destination: Aalen/Germany



Your Course: Mastering the Circular Economy

*Innovation through circular thinking: Circular
Economy Training*

Monday	Tuesday	Wednesday	Thursday	Friday
	09.00-12.30		09.00-12.30	
Arrival Day	- Determining own learning goals and vision - Ressources & Waste basics	<i>Excursion / Experience E.g., network with colleagues from Hochschule Aalen of Applied Sciences, visit faculties, explore Aalen or the nearby cities. (Please state preferences upon registration)</i>	Group work on your own projects: zero waste projects, eco-design, circular economy, actions, behaviour, user-centricity, green communication	Free / Departure
	12.30-13.30		12.30-13.30	
	Lunch		Lunch	
19.30	13.30-16.00		13.30-15.00	
Welcome Dinner & Drinks	- Circular value creation via design, R-strategies - Further circular opportunities		Transfer of circular principles in the academic environment Evening: Closing Dinner	

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