

# International Staff Week in Paris

## 8th April to 12th April Programme : Cultural Marketing in Paris



8th April

13:30 - 14:00 : Welcome Coffee

14:00 - 14:15 : Presentation of Participants

14:15 - 16:15 : French Course

9th April

9:30 - 11:30 : Cultural Marketing Course

10th April

13:00 - 18:00 : Château de Versailles

11th April

19:30 - 21:00 : Dinner

12th April

Free Time

[www.frenchcultureinstitute.com](http://www.frenchcultureinstitute.com)