



European Academy
of Innovation

+40 741 010 073

hello@erasmus-training.eu

www.erasmus-training.eu

Design Thinking

Preliminary Training plan

Day 1 – Introduction to Design Thinking

10:00 – 11:30	<ul style="list-style-type: none">- Presentation of the trainer- Presentation of the participants- Expectations- Presentation of the training program- Administrative aspects
11:30-11:45	Coffee Break
11:45-13:15	<ul style="list-style-type: none">- Presentation of the universities of the participants
13:15-14:00	Lunch Break
14:00-15:30	<ul style="list-style-type: none">- What is design thinking?- Applications

* Evening recommendation: Viper Soup Complex [mt] + Creepy Willie live in Timisoara @ Manufactura from 8 pm // Relax @ Amazonia

Day 2 – Exploring the Problem

10:00 – 11:30	<ul style="list-style-type: none">- Problem Identification- Empathising
11:30-11:45	International Coffee Break
11:45-13:15	<ul style="list-style-type: none">- Problem Definition
13:15-14:00	Lunch Break
14:00-15:30	<ul style="list-style-type: none">- Problem Hierarchy Analysis

* Evening recommendation: Visiting the Village Museum before 6 pm // Visiting the Arts Museum before 9 pm



European Academy
of Innovation

+40 741 010 073

hello@erasmus-training.eu

www.erasmus-training.eu

Day 3 – Cultural Immersion

First 7.000 steps

10.00 – Visiting The Metropolitan Cathedral

10.00 – 12.45 Walking City Tour #1

(Victory Square, the Metropolitan Cathedral
Liberty Square, St. George Square, Union
Square)

Next 7.000 steps

12.45 – 13.45 **Museum of The
Revolution**

14.00 – 15.30 *Lunch*

15.30 – 16.30 Walking City Tour #2
(Elisabetin District or Fabric District)

* Evening recommendation: Summer Tropical Party @Berărescu

Day 4 – Exploring the Solutions

10:00 – 11:30	- SCAMPER
11:30-11:45	Coffee Break
11:45-13:15	- Individual ideation tools - 10 ideas in 10 minutes - Picture association
13:15-14:00	Lunch Break
14:00-15:30	- Group ideation tools - Action priority matrix

* Evening recommendation: Trupa Dubla Trei LIVE @ Manufactura from 8 pm // Pragu' de Sus & MIRCEA VINTILĂ @Porto Arte from 8 pm

Day 5 – Validating the Solution

10:00 – 11:30	- Prototyping
11:30-11:45	Coffee Break
11:45-13:15	- Testing - Improving the prototype
13:15-14:00	Lunch Break
14:00-15:30	- Designing an implementation plan - Project canvas - Feedback session & Graduation

* Evening recommendation: Harababura Vintage Fair @ Institut français de Roumanie à Timișoara, 8 pm // Outdoor Film Festival @ Iulius Town



European Academy
of Innovation

+40 741 010 073

hello@erasmus-training.eu

www.erasmus-training.eu



Don't miss:

- the Museum of the Communist Consumer
- the Arts Museum
- the Village Museum
- a Spa day
- Kayaking on Bega river
- Visiting Recas Winery
- Gelato di Bruno ice cream
- Iulius Town
- Opera night

The training plan is subject to change based on the needs and expectations of the participants.

The social activities recommended for each day are optional and will be updated one week before the start of the training.