



European Academy
of Innovation

European Academy of Innovation
Timisoara, Romania
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Design Thinking

Training plan

Day 1 – Introduction to Design Thinking

09:00 – 10:30	<ul style="list-style-type: none">- Presentation of the trainer- Presentation of the participants- Expectations- Presentation of the training program- Administrative aspects
10:30-10:45	Coffee Break
10:45-12:30	<ul style="list-style-type: none">- Presentation of the universities of the participants
12:30-13:30	Lunch Break
13:30-15:00	<ul style="list-style-type: none">- What is design thinking?- Applications

* Evening recommendation: Taste the local artisanal beers @ Bereta Taproom & Bottleshop
// Listen to some vinyl @ Viniloteca

Day 2 – Exploring the Problem

09:00 – 10:30	<ul style="list-style-type: none">- SWOT Analysis
10:30-10:45	International Coffee Break
10:45-12:15	<ul style="list-style-type: none">- 5W2H- Fishbone
12:15-13:00	Lunch Break
13:00-15:00	<ul style="list-style-type: none">- Problem hierarchy analysis

* Evening recommendation: Visiting the Village Museum before 6 pm // Visiting the Arts Museum before 6 pm



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Day 3 – Cultural Immersion

First 10.000 steps

10.00 – Meet & Greet your guide
10.00 – 12.15 Walking City Tour #1 (700
Market, Jewish Quarter, Liberty Square, St.
George Square, Union Square, Victory Square)
12.50 – 13.50 **Museum of The Revolution**
14.00 – 15.30 *Traditional Romanian Lunch*
15.30 – 16.30 Walking City Tour #2 (Fabric
District)

Next 5.000 steps

16.30 – 17.00 visiting the Faber Cultural Center
17.00 – 17.20 **Boat trip**
17.20 – 18.00 Walking City Tour #3 (Elisabetin
District)
18.20 – 18.50 **Communist Consumer Museum**
18.50 – 19.00 – Tram ride to Liberty Square
19.00 - *Dinner*

Day 4 – Exploring the Solutions

09:00 – 10:30	- Scamper
10:30-10:45	Coffee Break
10:45-12:15	- Individual ideation tools - 10 ideas in 10 minutes - Picture association
12:15-13:00	Lunch Break
13:00-15:00	- Group ideation tools - Action priority matrix

* Evening recommendation: Hidrocycle on Bega // *Fără filtru* Rock Concert @ Manufactura, starting at 8 pm, free entrance

Day 5 – Validating the Solution

09:00 – 10:30	- Prototyping
10:30 - 11:00	Coffee Break
11:00 -12:00	- Testing - Improving the prototype
12:00 - 13:00	Lunch Break
13:00 - 15:00	- Designing an implementation plan - Project canvas - Feedback session & Graduation

* Evening recommendation: Movie night @ Iulius Town // Opera Night



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Dinners will be @ Jack's Bistro at 7 p.m.



Don't miss:

- the Museum of the Communist Consumer
- the Arts Museum
- the Village Museum
- a Spa day
- Kayaking on Bega river
- Visiting Recas Winery
- Gelato di Bruno ice cream
- Iulius Town
- Opera night

The training plan is subject to change based on the needs and expectations of the participants.

The social activities recommended for each day are optional and will be updated one week before the start of the training.