



European Academy  
of Innovation

European Academy of Innovation  
Timisoara, Romania  
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## Design Thinking

### Training plan

#### Day 1 – Introduction to Design Thinking

|               |   |
|---------------|---|
| 09:00 – 10:30 | <ul style="list-style-type: none"><li>- Presentation of the trainer</li><li>- Presentation of the participants</li><li>- Expectations</li><li>- Presentation of the training program</li><li>- Administrative aspects</li></ul> |
| 10:30-10:45   | Coffee Break  |
| 10:45-12:30   | <ul style="list-style-type: none"><li>- Presentation of the universities of the participants</li></ul>  |
| 12:30-13:30   | Lunch Break   |
| 13:30-15:00   | <ul style="list-style-type: none"><li>- What is design thinking?</li><li>- Applications</li></ul>   |

\* Evening recommendation: Taste the local artisanal beers @ Bereta Taproom & Bottleshop  
// Listen to some vinyl @ Viniloteca

#### Day 2 – Exploring the Problem

|               |  |
|---------------|--|
| 09:00 – 10:30 | <ul style="list-style-type: none"><li>- SWOT Analysis</li></ul>              |
| 10:30-10:45   | International Coffee Break   |
| 10:45-12:15   | <ul style="list-style-type: none"><li>- 5W2H</li><li>- Fishbone</li></ul>    |
| 12:15-13:00   | Lunch Break  |
| 13:00-15:00   | <ul style="list-style-type: none"><li>- Problem hierarchy analysis</li></ul> |

\* Evening recommendation: Visiting the Village Museum before 6 pm // Visiting the Arts Museum before 6 pm



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### Day 3 – Cultural Immersion

#### *First 10.000 steps*

10.00 – Meet & Greet your guide  
10.00 – 12.15 Walking City Tour #1 (700 Market, Jewish Quarter, Liberty Square, St. George Square, Union Square, Victory Square)  
12.50 – 13.50 **Museum of The Revolution**  
14.00 – 15.30 *Traditional Romanian Lunch*  
15.30 – 16.30 Walking City Tour #2 (Fabric District)

#### *Next 5.000 steps*

16.30 – 17.00 visiting the Faber Cultural Center  
17.00 – 17.20 **Boat trip**  
17.20 – 18.00 Walking City Tour #3 (Elisabetin District)  
18.20 – 18.50 **Communist Consumer Museum**  
18.50 – 19.00 – Tram ride to Liberty Square

### Day 4 – Exploring the Solutions

|               |  |
|---------------|--|
| 09:00 – 10:30 | - Scamper  |
| 10:30-10:45   | Coffee Break   |
| 10:45-12:15   | - Individual ideation tools<br>- 10 ideas in 10 minutes<br>- Picture association |
| 12:15-13:00   | Lunch Break  |
| 13:00-15:00   | - Group ideation tools<br>- Action priority matrix                               |

\* Evening recommendation: Hidrocycle on Bega // *Fără filtru* Rock Concert @ Manufactura, starting at 8 pm, free entrance

### Day 5 – Validating the Solution

|               |   |
|---------------|---|
| 09:00 – 10:30 | - Prototyping   |
| 10:30 - 11:00 | Coffee Break  |
| 11:00 -12:00  | - Testing<br>- Improving the prototype  |
| 12:00 - 13:00 | Lunch Break   |
| 13:00 - 15:00 | - Designing an implementation plan<br>- Project canvas<br>- Feedback session & Graduation |

\* Evening recommendation: Movie night @ Iulius Town // Opera Night



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#### **Don't miss:**

- the Museum of the Communist Consumer
- the Arts Museum
- the Village Museum
- a Spa day
- Kayaking on Bega river
- Visiting Recas Winery
- Gelato di Bruno ice cream
- Iulius Town
- Opera night

**The training plan is subject to change based on the needs and expectations of the participants.**

**The social activities recommended for each day are optional and will be updated one week before the start of the training.**