

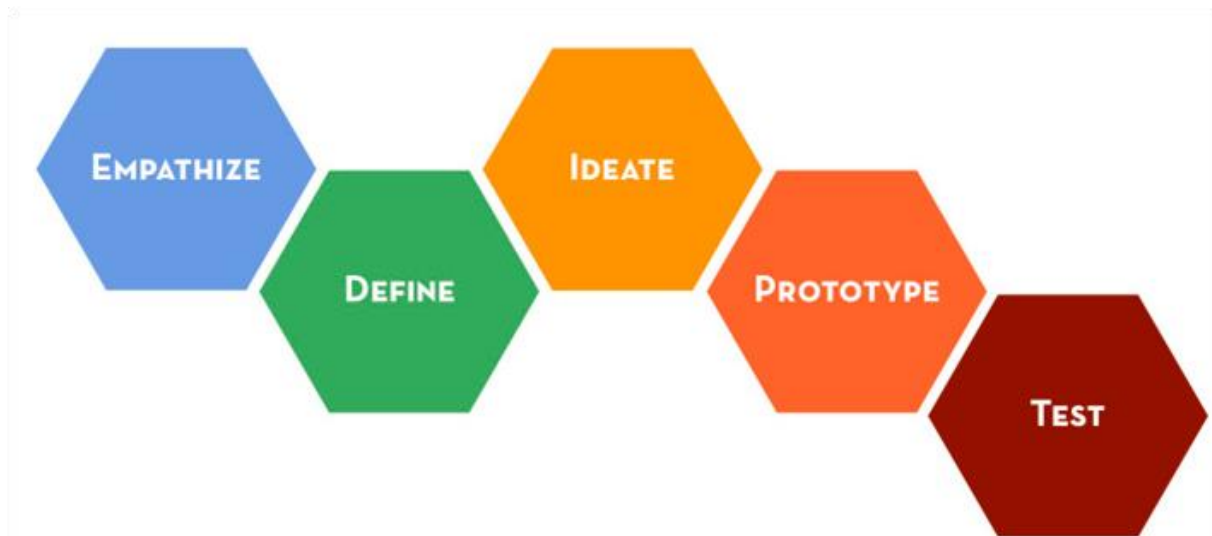


Design Thinking WORKSHOP

International Staff Training Week

Wrocław 6-10 June 2016

Design Thinking is a methodology developed in Silicon Valley that is used worldwide to create innovative products and services. It is a human centered process aimed at gaining a deep understanding of the user's explicit and hidden needs.



Source: Stanford d. school

Design Thinking principles:

- User research
- Interdisciplinary teamwork
- Use of creativity techniques
- Thinking outside the box
- Experimentation and testing

During the workshop the participants will work in design teams to solve concrete, commonly defined problems.

Benefits of participation:

1. Design Thinking can help develop innovative services and solutions within the field of international cooperation.

2. Design Thinking can be used in any professional situation that requires creative problem solving skills.

Agenda:

Introduction to Design Thinking: origins and examples of the methodology.

Workshop - part 1

- Empathy, user research
- Defining the problem

Workshop - part 2

- Ideation, creativity techniques
- Rapid prototyping
- Testing

Team presentations and conclusions.

Expert: Łukasz Liebersbach

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