# Programme

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| Sunday (13/10) | 18:30 – | Welcome dinner |
| Monday – 14/10  Food for Thought | 9:00 – 10:00  10:00 – 10:15  10:15 – 13:00  13:00 – 14:00  14:00 – 17:00  17:30 – | Welcome by the hosts, and warm up: each participant brings an object or a notion that they will have to present in one minute in the context of innovation.  Coffee break  Th!nkTalk presentations[[1]](#footnote-1) - session 1   * One or more unique features of the innovation system of my university – 10-minute-long presentations + 5 minutes for short Q&As   Lunch break  Th!nkTalk presentations - session 2   * One or more unique features of the innovation system of my university 10-minute-long presentations + 5 minutes for short Q&As   Leisure activity: Walk in Buda Castle and the Fisherman’s Bastion |
| Tuesday – 15/10  Ecosystem parameters | 09:00 – 10:20  10:20 – 10:40  10:40 – 12:00  12:00– 13:00  13:00 – 15:30  18:30 – | Innovation Marketplace 1  (Based on successes or failures of the experimentation of “my“ university)   * Supporting innovation within the internal environment (e.g. simplifying structures and processes, changing mindset and organisational culture)   Coffee break  Innovation Marketplace 2   * Innovation and entrepreneurship in and by teaching and learning   Lunch break  Innovation Marketplace 3   * Knowledge Management and digitalisation (creating, mapping, sharing and applying knowledge), competency management - HR challenges   “Farewell” dinner |
| Wednesday – 16/10 Entrepreneurial universities | 9:30 – 10:30  10:30 – 10:45  10:45 – 12:00  12:00 – 14:00  14:00 – 16:00  16:15 – | Innovation Marketplace 4:   * Triple Helix partnerships (company and public sector ties), HEIs in consultancy role   Coffee break  Innovation Marketplace 5:   * Third Mission (social innovation, social entrepreneurship, the commercialisation of RDI results,)   Lunch break  Wrap-up session: summary of the discussions, opportunities for future networking, certificates of attendance  Optional Leisure Activity: Visit of the Gellért Baths and walking to the Citadel |

# The organisational context of the invitation and programme

“In fact, this world, our New World, needs new education systems. Systems that enable every European citizen to find their way, invent their own learning pathways, define their own goals, in short, construct their own personal excellence. Clearly, this is not happening now, or it is not happening fast enough. Our structures are too rigid, we think in silos; the skills mismatch is still the same as it was 20 years ago…

In fact, at EURASHE we strongly believe Professional Higher Education can, must and will redress inequalities and contribute to the creation of opportunities for people of all ages, social and economic groups. Our future is clear: We engage our members to be agents of change, agents of opportunities, just like we must train our students to become agents of change, agents of opportunities.”

Stéphane Lauwick, in his opening speech at EURASHE’s 2019 Annual Conference, made an important observation for higher education: the world is changing at a pace never seen before, that is exponentially accelerating, and our institutions are currently not adapted to confront with that fact.

As part of the new challenges, adaptability, innovation and entrepreneurship are more important than ever. Social sciences are the primary scientific focus of Corvinus; however, due to disciplinary areas like financing, management, business administration and regional development, Corvinus has strong ties with companies and public organisations.

Although the challenge of change is obvious, the related tasks are far from evident for each stakeholder. It is clear that knowledge and inspiration cannot be powerful enough without a robust national and international networking. This proposed Innovation Staff Week to which we kindly invite you is a good opportunity to strengthen the professional links between our universities and to exchange the experience of experimentations in the field of entrepreneurship and innovation.

The HEInnovate project initiated by the European Union and the OECD had started an extensive networking at European level, however, due to the complexity of the issue, the speed at which Higher Education Institutions accept the challenge calls for further efforts. Events and actions increase commitment, improve the related competences and exploit the potential of peer support. Our initiative to spend 3 days together and discuss the current challenges and opportunities of an innovative and entrepreneurial university may well serve this purpose.

We hope you will consider our invitation. Feel free to comment the indicated programme and themes to have an inspiring and mutually beneficial frame for our planned knowledge exchange exercise.

1. The Th!nkTalk presentations will be ten-minutes long, held by the participants. The presenters can choose subjects around the organisational context of innovation. Specific innovations of key functional areas of the university life will be discussed during the two following days. [↑](#footnote-ref-1)