


Bilbao, 20 - 24 May

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24

DEUSTO INTERNATIONAL
STAFF WEEK

A TRANSVERSAL
APPROACH ON
INTERNATIONALIZATION





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INTERNATIONALIZATION

In today's interconnected world, Higher Education Institutions face the imperative to embrace internationalization as an integral aspect of their mission and operations.

The Deusto International Staff Week 2024, held under the theme "**A Transversal Approach on Internationalization**," delves into the **challenges** and **opportunities** of adopting a holistic approach to internationalization.

The program aims to address the question of **how to embed internationalization** into the university's different levels, from organizational structures and to student experience.

Along the Staff Week, participants will attend daily topic sessions and work together to explore ways to infuse internationalization within the entire university community. Likewise, participants will have the chance to **connect with colleagues** from around the world, sharing experiences, insights, and best practices.

The Deusto International Staff Week 2024 fosters a global exchange of ideas and perspectives and provides the tools to navigate the ever-evolving global landscape of Higher Education.

OBJECTIVES

The Deusto International Staff Week 2024 aims:

- To learn from others' regional and institutional strategies towards internationalization.
- To explore tools and structures to internationalize Higher Education Institutions.
- To showcase actions to internationalize students.
- To find opportunities and challenges for the internationalizations of the staff (administrative, academic and research).
- To build networking spaces to give the opportunity to collaborate with HEIs from other countries.
- To co-create common solutions to shared challenges by working jointly.

PROGRAM

MONDAY 20 MAY	TUESDAY 21 MAY	WEDNESDAY 22 MAY	THURSDAY 23 MAY	FRIDAY 24 MAY
GETTING TO KNOW THE UNIVERSITY OF DEUSTO				
9.00am - 9.30am	9.00am - 10.15am	10.00am - 10.30am	9.00am - 10.30am	9.00am - 10.15am
Registration & welcome	University of Deusto faculties presentation	Visit to San Sebastian Campus	University of Deusto faculties presentation	University of Deusto faculties presentation
TOPIC OF THE DAY				
Internationalization regional strategies	Staff internationalization	Student internationalization	Institutional internationalization	Together we go further
9.30am - 11.30am	10.30am - 11.30am	10.45am - 11.45am	10.45am - 11.30am	10.30am - 11.30am
DISW participants' speed networking	Promoting international skills	Students' internationalization beyond mobilities	Governance, strategies, structures and networks	Coffee break
11.30am - 12.00pm	11.30am - 12.00pm	11.45am - 12.15pm	11.30am - 12.00pm	11.30am - 12.30pm
Coffee break	Coffee break	Coffee break	Coffee break	Wrap-up session
12.00pm - 1.00pm	12.00pm - 1.30pm	12.15pm - 1.45pm	12.00pm - 1.30pm	12.30pm - 1.00pm
Basque University System Plan	Interactive session	Interactive session	Interactive session	Farewell
1.30pm	1.45pm	2.00pm	1.45pm	1.30pm
Lunch	Lunch	Lunch	Lunch	Lunch

SOCIOCULTURAL ACTIVITIES

Bilbao Campus & Bilbao city tour	Guggenheim Museum visit	San Sebastián - Donostia city tour	<i>Pintxos</i> tasting evening	Free afternoon
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PRACTICAL TRAINING

Dates

Monday, May 20 - Friday, May 24, 2024

Modality of participation

On Campus

Location

University of Deusto, Bilbao Campus

Language

English

Fee

Free registration (the program includes: sessions, sociocultural activities and lunches).

Limited seats

20 participants

[APPLY HERE](#)

Application form

Please fill in and submit the following form

Deadline: Friday, February 28, 2024 at 11.59pm

> Information on selected participants will be sent by email on the first week of March.

Profile of participants

The Deusto International Staff Week is aimed at professionals (academics and administrative staff) from Higher Education institutions working in international affairs in different fields:

- Internationalization strategies.
- International relations.
- International research or projects coordination.
- Students' and professionals' mobilities coordination.
- International cooperation and partnerships.
- International projects at Higher Education institutions.

Selection criteria

The hosting institution will consider the following selection criteria to select the participants:

Geographical and institutional diversity (University of Deusto partners from Erasmus+ KA171 will be prioritised)

- Administrative staff and academic representatives proportionality
- Target audience profile compliance
- Gender equality
- Seniority

Certificate of attendance

Participants will obtain a certificate of attendance to the Deusto International Staff Week by attending 80% of the sessions.

DAILY PROGRAM

MONDAY 20 MAY

9.00am - 9.30am

Registration & welcome

9.30am - 11.30am

DISW participants' speed networking

All participants

Along this session participants will get to know each other by briefly introducing themselves and their universities.

11.30am - 12.00pm

Coffee Break

TOPIC OF THE DAY: INTERNATIONALIZATION REGIONAL STRATEGIES

12.00pm - 1.30pm

Basque University System Plan | Plenary session

Adolfo Morais | Deputy Minister for Universities and Research,
Basque Government, Basque Country, Spain

The Basque region holds a strategic position in terms of Higher Education, due to its autonomous region status and its ability to attract talented initiatives and to its good results in terms of education, employability and research.

The Basque Government has a new strategic plan for its university system where internationalization is one of its main strategic axes. In order to develop this plan, professionals from all stakeholders are adopting new trends in international higher education.

1.30pm

Lunch

SOCIOCULTURAL ACTIVITY

Afternoon

Bilbao Campus & Bilbao city tour

The activities are programmed at Central European Summer Time (CEST). See "practical information" section to find out more details about how to convert the schedule to your time zone.

TUESDAY 21 MAY

GETTING TO KNOW THE UNIVERSITY OF DEUSTO

9.00am - 10.15am

Faculties of the University of Deusto | Presentations

TOPIC OF THE DAY: STAFF INTERNATIONALIZATION

10.30am - 11.30am

Promoting international skills | Lecture

Personal Development Unit | University of Deusto

To truly embrace global engagement, universities must invest in the internationalization of their staff, both academic and administrative.

Prior to participating in international programs, professionals require the necessary intercultural competency and international skills to navigate cross-cultural environments effectively.

This session will delve into the actions to cultivate a culture of internationalization throughout the institution, promote intercultural and international skills, encourage staff participation in international activities. Likewise, we will explore the actions taken to attract international talent to Deusto.

11.30am - 12.00pm

Coffee break

12.00pm - 1.30pm

Supporting staff in Erasmus+ projects | Interactive session

UGPE | University of Deusto

Erasmus+ funding provides significant opportunities for the internationalization of Higher Education Institutions. While many academics and researchers have the interest in pursuing Erasmus+ projects, they may not always possess the necessary knowledge or time to develop and implement these initiatives.

The University of Deusto addresses this challenge by a dedicated department, the Erasmus+ Projects Management Unit (UGPE), to assist faculty members in navigating the Erasmus+ application and implementation process. This unit provides guidance throughout the entire process, equipping staff with the tools, best practices, and international competencies required to successfully execute Erasmus+ projects. In this session we will explore this process through an interactive game.

1.30pm

Lunch

SOCIOCULTURAL ACTIVITY

Afternoon

Visit to the Guggenheim Museum

WEDNESDAY 22 MAY

GETTING TO KNOW THE UNIVERSITY OF DEUSTO

10.00am - 10.30am

Visit to San Sebastián Campus

TOPIC OF THE DAY: STUDENT INTERNATIONALIZATION

10.45am - 11.45am

Students' Internationalization beyond mobilities | Lecture

June Calvo | Head of the International Relations Office at San Sebastián Campus, University of Deusto

Deusto Campus Unit | University of Deusto

While traditional international studies mobility remains a crucial aspect of internationalizing curriculum, there are numerous opportunities to foster global perspectives and intercultural understanding among students beyond physical movement. Throughout this session we will explore different activities and programs available to promote international competences among students.

11.45am - 12.15pm

Coffee break

12.15pm - 1.45pm

For students with students | Interactive session

Undergraduate and postgraduate students | University of Deusto

A session to explore together with students the needs, expectations, opportunities and competences of students in terms of internationalization.

2.00pm

Lunch

SOCIOCULTURAL ACTIVITY

Afternoon

San Sebastián city tour

THURSDAY 23 MAY

GETTING TO KNOW THE UNIVERSITY OF DEUSTO

9.00am - 10.15am

Faculties of the University of Deusto | Presentations

TOPIC OF THE DAY: INSTITUTIONAL INTERNATIONALIZATION

10.30am - 11.30am

Governance, structures, networks & alliances | Lecture

Javier Arellano | Vice-Rector for Research and International Relations, University of Deusto

Marian Aláez | Deputy to the Vice-Rector for Research and International Relations, for the International Relations, University of Deusto

Internationalization is no longer a matter of just a few departments or programs within a university. It is a cross-cutting issue that needs to be integrated into the core of the organizations. There are many ways to do it.

The session will provide an overview of the university's strategies and initiatives to internationalize the institution. We will explore the governance, structures, projects and internal organization implemented to boost the internationalization transversally throughout the institution.

11.30am - 12.00pm

Coffee break

12.00pm - 1.30pm

Mapping local policies & structures | Interactive session

Global Engagement Office | University of Deusto

A session to map strategies, structures and tools at the participating universities to find solutions to the challenges that universities face to internationalize the institution internally.

1.30pm

Lunch

SOCIOCULTURAL ACTIVITY

Evening

Pintxos tasting

FRIDAY 24 MAY

GETTING TO KNOW THE UNIVERSITY OF DEUSTO

9.00am - 10.15am	Faculties of the University of Deusto Presentations
10.30am - 11.30am	Coffee break
11.30am - 12.30pm	Wrap-up session All participants The last session is devoted to collect the highlights of the Deusto International Staff Week and collectively reflect on possible future steps and opportunities of collaboration.
12.30pm - 1.00pm	Farewall
1.30pm	Lunch

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