

## Engaging for Sustainability (Preliminary Schedule)

Date	Morning (8:15 - 12:30)	Afternoon (13:30 - 17:30)	Evening (17:30 - 19:00)	Social program
<b>Friday, 1<sup>st</sup> of Nov</b>		Registration & welcome	Evening lounge for networking	
		Setting the frame: Sustainability challenges in the 21 <sup>st</sup> century		
<b>Saturday 2<sup>nd</sup> of Nov</b>	Microeconomic foundations: Market failures and opportunism risks	Focal topic: Climate policy - challenges and achievements of market based policy instruments		
<b>Sunday, 3<sup>rd</sup> of Nov</b>	Basics of CSR and sustainability	Tour: Places of sustainability in Berlin		
<b>Monday 4<sup>th</sup> of Nov</b>	Legal aspects of sustainability	Focal topic: Diversity - Corporate responsibility and legal framework / Sustainability & Democracy		Guided city tour for lecturers
<b>Tuesday, 5<sup>th</sup> of Nov</b>	Ethical foundations of CSR and sustainability	Changing the mind-set: Psychological aspects of sustainability/environmental psychology / sociology		
<b>Wednesday, 6<sup>th</sup> of Nov</b>	Sustainable Innovation Management / Entrepreneurship	Company Visit		Joint dinner with lecturers



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<b>Thursday, 7<sup>th</sup> of Nov</b>	Sustainable Development Goals	User-Centered Innovation for Sustainability - Service Design Project with Project Partner		
		Introducing the challenge		
<b>Friday 8<sup>th</sup> of Nov</b>	User-Centered Innovation for Sustainability - Service Design Project with Project Partner		Pitching the ideas to Project Partner & Jury / Award Ceremony + Evening lounge	
<b>Saturday 29<sup>th</sup> of Nov</b>	Academic Writing	Group Work		
<b>Sunday, 10<sup>th</sup> of Nov</b>	Future Workshop	Farewell		

*Further Activities:*

- Company visits
- Eurif campus
- Innovation Lab HWR