

**Erasmus Staff Training Week**

**Who is the Student Today? The challenges that they and the institution face**

**8-12 June 2015**

**Preliminary Programme**

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| Monday 8 June |
| 10.45 | Arrival and Registration of Participants |
| 11.00 | Welcome*Joanne Ganderton-Smith, Director, International Development* |
| 11.15 | Internationalisation at Kent*Hannah McNorton, Acting Deputy Director (Partnerships), International Development* |
| 12.30 | Welcome Lunch |
| 13.30 | Go Abroad: A centrally managed approach to outward mobility at the University of Kent*Primrose Paskins, Emma Marku, Hazel Lander, International Partnerships Officer, International Development* |
| 15.30 | Campus Tour including viewing student accommodation |
| 16.30 | Close of day |
|  | *Free evening* |

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| Tuesday 9 June |
| 10.00 | Importance of marketing and branding. The challenges with student recruitment*Sue Hopkinson, Assistant Director, International Development* |
| 11.30 | Coffee Break |
| 11.45 | Partner Schools and Widening Participation*Jennifer Wyatt, Head of Partnership Development Office* |
| 13.00 | *Lunch* |
| 14.00 | Corporate Communications and the International student experience*Miles Banbury & Alice Burnett, Corporate Communications* |
| 16.00 | Guided river boat tour of historic Canterbury (optional) |
| 19.00 | Dinner at Café du Soleil |

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| Wednesday 10 June |
| 10.30 | UCAS Experience: What is it and how it affects selection*Steven Holdcroft, Head of Recruitment and Admissions Office* |
| 11.30 | Coffee Break |
| 11.45 | Student Support and Well-being*Graham Gorvett, Head of Student Support and Well-being* |
| 13.00 | *Lunch* |
| 14.00 | Alumni Engagement*Fiona Jones & Kasia Senyszyn, Alumni and Development Office*  |
| 15.15 | Opportunity for partner case study |
| 16.00 | Drinks Reception – *opportunity for Erasmus colleagues to meet with Academic coordinators, students and other members of staff* |
| 17.30 | Close of day |
|  | Free evening |

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| Thursday 11 June |
| 10.00 | Who is the Postgraduate student today?*Prof Diane Houston, Dean of the Graduate School* |
| 11.15 | Coffee Break |
| 11.30 | Opportunity for partner case study |
| 12.15 -17.30 | Trip to Leeds Castle (optional) |
|  | *Free evening* |

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| Friday 12 June  |
| 10.00 | Who is the Student Today? |
| 11.15 | Coffee Break |
| 11.30 | Closing session, including Certificate presentation |
| 12.00 | Departure |