



“1 Decembrie 1918” University of Alba Iulia • The Centre for International Relations • Erasmus+ Office  
Erasmus Student Network - Alba Iulia Section • Uniuro – University Network of International Relations Offices  
**are organizing**

10<sup>th</sup>

# ERASMUS INTERNATIONAL WEEK FOR STAFF TEACHING AND TRAINING

Alba Iulia, 9-13 November, 2020

1<sup>st</sup>  
Edition

## Innovation for NextGen EU Autumn School

7<sup>th</sup>

### EXPLORATORY WORKSHOP INTERNATIONALISATION OF HIGHER EDUCATION: CHALLENGES AND REWARDS

Alba Iulia, 9-13 November, 2020

# MULTICULTURAL ROMANIA

Monday, 9<sup>th</sup> November 2020

## 11.00 – 11.30, A9, C Building and on ZOOM

Official opening of the 10<sup>th</sup> edition of the **Erasmus International Week for Staff Teaching and Training**, the 1<sup>st</sup> edition of **“Innovation for NextGen EU” Autumn School** and of the 7<sup>th</sup> edition of **Exploratory Workshop: Internationalisation of Higher Education: Challenges and Rewards**

## 10.00 – 12.00, Online - ZOOM

Autumn School: **Innovation for NextGen EU**  
**Senior Lecturer Mihaela CIORTEA**, Department of Informatics, Mathematics and Electronics, *Robotics*

## 12.00 – 14.00, Online - ZOOM

Autumn School: **Innovation for NextGen EU**  
**Assoc. Prof. Adriana BIRLUȚIU**, “1 Decembrie 1918” University of Alba Iulia, Department of Informatics, Mathematics and Electronics, *Mathematical Software – R Language Introduction*

## 14.00 – 16.00, Online - ZOOM

Autumn School: **Innovation for NextGen EU**  
**Assistant Professor Cristina VĂNOAGĂ**, “1 Decembrie 1918” University of Alba Iulia, Department of Philology, *Romanian Myths, Legends, and Fairy tales*

## 12.00 – 14.00, Online - ZOOM

Romanian traditions and artefacts.  
Handicraft exhibitions and demonstrations done by: the Handicraft classes of “Augustin Bena” Cultural Centre;  
**Invited guests:** “Augustin Bena” Cultural Centre

## 15.30 – 17.30, Apor Palace, Senate Hall and on ZOOM

Training Workshop: Intercultural Communication for Internationalisation of Higher Education (I),  
**Tudorel POPESCU, Ph.D**

# ERASMUS+ PROGRAMME: ACADEMIC EQUITY AND DIVERSITY

Tuesday, 10<sup>th</sup> November 2020

## 10.00 – 13.00, Online - ZOOM

**Culture, values and traditions with a modern twist**  
*with the support of UAB Romanian, Moldovan and International Students;*

## 10.00 – 11.00, Apor Palace, Senate Hall and on ZOOM

Digitized Erasmus – Good practices in Higher Education from Aristotle University of Thessaloniki  
**Nikos LIOLIOS**, Department of European and Educational Programmes

## 10.00 – 12.00, Online - ZOOM

Autumn School: **Innovation for NextGen EU**  
**Senior Lecturer Silvia MAICAN**, “1 Decembrie 1918” University of Alba Iulia, Department of Business Administration and Marketing, *Ethics in Marketing*

## 12.00 – 14.00, Online - ZOOM

Autumn School: **Innovation for NextGen EU**  
**Senior Lecturer Mihaela CIORTEA**, “1 Decembrie 1918” University of Alba Iulia, Department of Informatics, Mathematics and Electronics, *Industrial Electronics*

#### 14.00 – 16.00, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Senior Lecturer Arpad INCZE**, “1 Decembrie 1918” University of Alba Iulia, Department of Informatics, Mathematics and Electronics, *Cyber Security*

#### 11.00 – 13.30, Faculty Departments

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**Workshops** – Centre for International Relations and University Departments

*Meeting with representatives (Erasmus Staff Training Assignments)*

#### 15.30 – 17.30, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Assoc. Prof. Manuella KADAR**, “1 Decembrie 1918” University of Alba Iulia, Department of Informatics, Mathematics and Electronics with partners from Universidad Distrital Francisco Jose de Caldas in Bogota Colombia, *ACCACIA – Innovation for modern education*

#### 15.30 – 17.30, Apor Palace, Senate Hall and on ZOOM

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Training Workshop: Intercultural Communication for Internationalisation of Higher Education (II)

**Tudorel POPESCU, Ph.D**

## EUROPE AND BEYOND.

Wednesday, 11<sup>th</sup> November 2020

#### 10.00 – 11.00, Apor Palace, Senate Hall and on ZOOM

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“UNITA – Universitas Montium” – Erasmus KA2 – European University project

**Andra-Miruna STAN-DRAGOTESC**, Director, Department of International Relations, West University of Timișoara.

#### 10.00 – 12.00, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Assoc. Prof. Andreea MUNTEAN**, Vice-Rector, “1 Decembrie 1918” University of Alba Iulia, Department of Business Administration and Marketing, *Understanding how Marketing Communication Works*

#### 10.00 – 10.45, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Senior Lecturer David BLAKE**, “Edith Cowan” University, Perth, Australia, *Measuring post fire erosion using GIS*

#### 10.45 – 11.30, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Assoc. Prof. Peter UDVARDY**, Obuda University, Hungary, *Industry 4.0: from LEGO Mindstorms EV3 to industrial robots*

#### 12.00 – 13.30, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Assoc. Prof. Mircea RÎȘTEIU**, **Assoc. Prof. Remus DOBRA**, “1 Decembrie 1918” University of Alba Iulia, Department of Informatics, Mathematics and Electronics, *From Boolean Algebra to Engineering Design- Online Training Solutions for Programmable Logic Circuits*

#### 11.00 – 13.30, Faculty Departments

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**Workshops** – Centre for International Relations and University Departments

*Meeting with representatives (Erasmus Staff Training Assignments).*

#### 15.30 – 17.30, Apor Palace, Senate Hall and on ZOOM

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Training Workshop: Intercultural Communication for Internationalisation of Higher Education (III)

**Tudorel POPESCU, Ph.D**

### 16.30 – 18.30, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Senior Lecturer Mihai COPĂCEANU**, “1 Decembrie 1918” University of Alba Iulia, Department of Social Sciences, *Self-confidence: the key to academic success*

## EXPLORATORY WORKSHOP

### INTERNATIONALISATION OF HIGHER EDUCATION: CHALLENGES AND REWARDS

Thursday, 12<sup>th</sup> November 2020

#### 09.30 – 10.00, Apor Palace, Senate Hall and on ZOOM

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**Morning Session I: Building Institutional Support for Internationalisation**

**Prof. Daniel BREAZ**, Rector of “1 Decembrie 1918” University of Alba Iulia

**Oana MACOVEI** – Higher Education Programs Expert, National Agency for Community Programs in the Field of Education and Vocational Training

**Assoc. Prof. Petru Ștefan IONESCU, Ph.D**, Vice-rector for International Relations, “1 Decembrie 1918” University of Alba Iulia

#### 10.30 – 12.30, A9, C Building and on ZOOM

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**Morning Session II: Erasmus for a new Green Era**

**Oana DUMITRESCU**, European Commission – Directorate-General for Education and Culture;

**Training Workshop: Intercultural Communication for Internationalisation of Higher Education (IV)**

**Tudorel POPESCU, Ph.D**

#### 12.00 – 14.00, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Senior Lecturer Adina MUREȘAN**, “1 Decembrie 1918” University of Alba Iulia, Department of Cadastre, Civil and Environmental Engineering, *General aspects regarding the strength of materials*

#### 14.00 – 16.00, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Assistant Professor Adina BOTAȘ**, “1 Decembrie 1918” University of Alba Iulia, Department of Philology, *Pragmatic aspects of American Presidential Electoral Speeches*

#### 15.30 – 17.30 CET+1/07.30 – 09.30 CDT, Apor Palace, Senate Hall and on ZOOM

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**Training Workshop: Strategic Leadership for Internationalisation of Higher Education.**

**Leadership and Management for Partnerships and Outreach**

**Prof. Karl MARKGRAF, Ph.D**, Chief International Officer and Director, University of Minnesota Duluth.

Friday, 13<sup>th</sup> November 2020

#### 10.00 – 12.00, Apor Palace, Senate Hall and on ZOOM

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**Training Workshop: Intercultural Communication for Internationalisation of Higher Education (V)**

**Tudorel POPESCU, Ph.D**

#### 10.00 – 12.00, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Assistant Professor Andra-Iulia URSA**, “1 Decembrie 1918” University of Alba Iulia, Department of Philology, *The literary translator as mediator of cultures*

#### 11.00 – 13.30, Apor Palace, Senate Hall and on ZOOM

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Round-up session: conclusions and recommendations

**UNIRO** – strategic aims

15.30 – 17.30, Online - ZOOM

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Autumn School: **Innovation for NextGen EU**

**Senior Lecturer Mihai COPĂCEANU**, “1 Decembrie 1918” University of Alba Iulia, Department of Social Sciences, *Public speaking, and emotional intelligence*