



**FACULTY OF
MANAGEMENT**
University of Lodz

April 2020

INTERNATIONAL WEEK

Faculty of Management
University of Lodz, Poland

wz.uni.lodz.pl

Dear Partners,

The Faculty of Management of the University of Lodz, Poland has the pleasure to officially invite lecturers to the third edition of our academic "International Week", scheduled for 20-24/04/2020.

The event will include presentations, workshops as well as opportunities to network and share best teaching practices from colleagues from different areas of Europe.

We believe that this event will be for all of us an excellent opportunity to exchange ideas and share knowledge with students and lecturers passionate about teaching.

We look forward to meeting you in Łódź!





Organisation

Participants are expected to prepare short presentation of on their home institution as well as share their personal educational tips and ideas on how to teach better.

We remind you that European Union participants have the possibility to apply for ERASMUS+ Staff Training mobility grants from their home institutions (Participants are kindly requested to contact their home institution for STT funding, where possible).

We will provide useful practical information (such as hotel list and traveling suggestions) by e-mail to all participants.

To take part in International Week,
please fill out registration form available at
<https://iofm.typeform.com/to/TP1XK0>
until 29/2/2020 or until vacancies are filled.

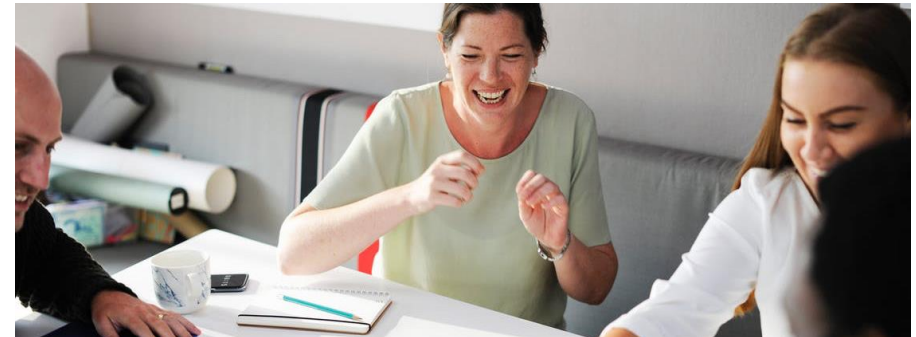
Participants will get a confirmation e-mail with organisational details shortly after the application deadline.

Detailed programme will be announced in April.

Building Academic Network in Łódź: *What can we learn from our countries?*

Draft programme

Mon, 20/4/2020	DAY 1
15:00-16:00	Welcome, opening
16:00-17:30	Campus Tour
19:00-22:00	Welcome Dinner
Tue, 21/4/2020	DAY 2
8:00-14:50	Classes with students
14:00-15:00	Lunch
15:00-18:00	Łódź Tour
Wed, 22/4/2020	DAY 3
8:00-14:50	Classes with students
13:00-14:00	Meetings in departments
14:00-15:00	Lunch
15:00-16:00	Network coffee
16:00-18:00	Workshop: “Engagement of organizations in business research: ideas and practical instruments”
Thu, 23/4/2020	DAY 4
8:00-12:00	Classes with students
12:00-13:00	Lunch
13:00-16:00	Workshop: “Pitching Research according to Professor Robert Faff’s methodology”
19:00-22:00	Farewell Dinner
Fri, 24/4/2020	DAY 5
8:00-14:50	Classes with students



Please consider the proposed plan as preliminary.



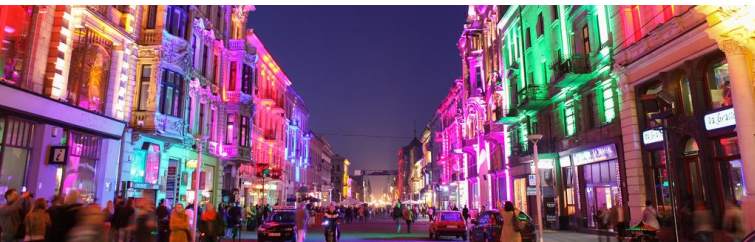
The Faculty of Management is one of the youngest faculties of the University of Lodz. It came into being on September 1st, 1994.

The Faculty provides world-class education to nearly 3,500 students and the academic staff of the Faculty, numbering almost 200 academics, carry out research in management-related sciences in cooperation with international partners, according to best regional and international practice. In addition, the Faculty of Management is the leading scientific and didactic center in the region of Lodz, specialising in management-related sciences.

Though the Faculty of Management is a fairly young business school, there has been significant growth in intellectual potential since it was established. The Faculty started with 89 academic teachers and that has expanded to nearly 200 members of staff and the growing number of international students is further evidence of development. One of the strategic objectives of the Faculty is to become a genuine melting pot of business students from throughout the globe.

We offer both undergraduate (bachelor level) and graduate (master level) programmes in Management entirely taught in English. These programmes aim to create high potential specialists capable of working effectively in global business regardless of the situation, business, location or culture.





Łódź is the third largest city in Poland. It is located in the heart of Poland - about 120 km from Warsaw, 200 km from Krakow and 300 km from Gdańsk.

It is considered a leading city in textile and film industry. In recent years, it has been focusing on the development of creative enterprises. Neglected for many years, the city is currently undergoing the greatest transformation in its modern history. It is currently the fastest growing city in Poland and a flagship example of well-thought-out and deep revitalisation.

Łódź is also an academic city. Immediately after the war, the University of Łódź and the Technical University of Łódź were founded. In 1954, the State Higher School of Fine Arts in Łódź was established. The city is well known for Leon Schiller's Film School, with many famous alumni such as Andrzej Wajda, Roman Polanski, Krzysztof Zanussi and Sławomir Idziak.

Łódź is a city with a unique climate. At the turn of the 19th and 20th centuries it was a dynamically

developing industrial centre, which was mainly engaged in the textile industry. The secession movement in architecture of that period resulted in numerous mainly factory buildings, tenement houses and palaces of rich factory owners.

It is worthwhile to walk along Piotrkowska Street, see the Poznański Palace (sometimes called the Polish Louvre), experience one of the fastest growing galleries of city murals or visit the museum of contemporary art.



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