

**INTERNATIONAL Week & Workshop**  
**Vysoká škola obchodní v Praze, o.p.s.**  
**University College of Business in Prague, Czech Republic**

Dear Sir/Madame,

We are pleased to invite you and/or the academic staff from your University to **INTERNATIONAL Week** organized by the University College of Business in Prague from **March 30<sup>th</sup> till April 3<sup>rd</sup>, 2020**.

We would be delighted to receive guest lecturers in the field of Tourism, Aviation Business and Business Administration to offer lectures on various subjects in English.

The guest lecturers are invited to prepare lectures (1 session lasts 90 minutes) either for students in Bachelor or Master Programmes. The list of courses will be sent to participants in February 2020.

<b>Bachelor Programmes</b>	<b>Master Programmes</b>
The list of courses will be specified in February 2020 for your application.	The list of courses will be specified in February 2020 for your application.

Guest lecturers are invited to propose their own themes for their lectures. For each course, we have nominated a responsible lecturer from the University College of Business with whom you can discuss the course content issues. **Please, find enclosed the INTERNATIONAL Week Application Form, which should be sent to [antosova@vso-praha.eu](mailto:antosova@vso-praha.eu) till March 2<sup>nd</sup>, 2020, the latest.**

The participants of the International Week are expected to arrive to Prague the latest on Monday, March 30<sup>th</sup>, 2020. The teaching itself will take place on Monday, Tuesday, Thursday and Friday (March 30<sup>th</sup>, 31<sup>st</sup>, April 2<sup>nd</sup>, 3<sup>rd</sup>).

On Tuesday (March 31<sup>st</sup>) Erasmus Info Day will be organized to motivate students for mobility. Therefore we would like to kindly ask you to prepare a short presentation about your university and/or bring materials (brochures, leaflets etc.) with you. **The Erasmus Info Day Application Form is attached. The filled Application Form should be sent to [antosova@vso-praha.eu](mailto:antosova@vso-praha.eu) till March 2<sup>nd</sup>, 2020, the latest.**

We plan to reserve the restaurant for all the participants for the dinner which is going to be held on a Wednesday evening in the typical Czech restaurant. **The Dinner Application Form is attached. The filled Application Form should be sent to [antosova@vso-praha.eu](mailto:antosova@vso-praha.eu) till March 2<sup>nd</sup>, 2019, the latest.**

On Wednesday (April 1<sup>st</sup>) the International Workshop “**Tourism and Business in Global World**” will take a place (please, see the information here below).

## **The International Workshop “Tourism and Business in Global World” - Call for Presentation**

All participants of the ERASMUS Week are invited to submit an abstract of the proposed presentation they would like to present at the workshop.

All participants are also invited to submit a paper based on their presentation for publishing in the University College of Business in Prague's scientific reviewed Journal of Tourism and Services which is indexed in **Web of Science database - Emerging Sources Citation Index (ESCI), Global Impact Factor with ranking 0.543**, included on **EBSCO database** called Hospitality & Tourism Complete, indexed in **Google Scholar**, included in **Index Copernicus - ICI Journals Master List**, and indexed in **ERIH PLUS**.

Papers published in the Journal of Tourism and Services will be assigned with DOI.

The submitted papers will be double-blind reviewed. After the acceptance of the paper by reviewers, the paper will be published in one of the issues of the Journal of Tourism and Services.

### **Deadlines:**

#### **For the workshop presentation only:**

- **The abstract of the presentation for the workshop must be submitted until March 2<sup>nd</sup>, 2020, the latest.**
- **The lecturers will be informed on acceptance of the presentation for the workshop till the 20<sup>th</sup> of March, 2020.**

#### **For the Journal of Tourism and Services:**

- **The paper for the Journal of Tourism and Services must be submitted until March 2<sup>nd</sup>, 2020, the latest.**

The guidelines for authors can be found at the University College of Business web pages: <https://www.vso.cz/en/guidelines-for-authors>.

**The International Workshop Application Form is attached. The filled Application Form should be sent to [antosova@vso-praha.eu](mailto:antosova@vso-praha.eu) till March 2<sup>nd</sup>, 2020, the latest.**

Should you have any question do not hesitate to contact us.

We look forward to seeing you in Prague.

**Ing. Gabriela Antošová, Ph.D.**

Head of Department of marketing, management and social sciences

**Doc. Ing. Aleksandr Ključnikov, Ph.D.**

Chair of Editorial Board Journal of Tourism and Services