



Universidade do Minho

4th UMinho_INT Universidade do Minho 11-14 May 2020

Monday (11/05) - Braga

14:00	Registration
14:30	Formal Welcome by the Pro-Rector, Prof. Carla Martins A snapshot of UMinho and its internationalisation strategy
15:00	Presentation of Participants
17:30	Multicultural Coffee Break with delicacies brought by participants

Tuesday (12/05) - Braga

10:00	Sustainability as a strategic pillar of Universidade do Minho
10:45	Coffee Break
11:15	Is sustainability a challenge at your Institution? Presentation by 3 participants:
12:30	Lunch
14:30	Alumni engagement as a strategy for the future of the university

What to Expect & What is Expected from this seminar

What to give in order to get back? Same problems, different solutions? Brainstorming of experiences, problems and solutions.

15:30	Break
15:45	Fundraising at UMinho: Strategy, Projects and engagement

What to Expect & What is Expected from this seminar

Design of the fundraising strategy at UMinho, projects integrated in the fundraising and ways to engage the community. Knowledge sharing and exchange of views about opportunities regarding fundraising.

19:30	Networking Dinner
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Wednesday (13/05) - Braga

09:30	Promoting employability and career development
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What to Expect & What is Expected from this seminar

Approach to Alumni UMinho office strategies and initiatives aiming at career development and employability, focusing on job search platform and alumni contributions, such as the alumni mentoring program, alumni talks and others. Share experiences and learn with other universities and participants practices.

10:30	Coffee Break
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11:00	Strategic communication as a way to strengthen the identity and engagement of Alumni community
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What to Expect & What is Expected from this seminar

Bring the alumni back to the university: the case of the Annual Alumni Meeting. How can we keep alumni closer? Share some ideas and reflections about new communication strategies.



Universidade do Minho

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| 12:30 | Lunch |
| 14:30 | Departure and guided tour to Tibães Monastery |

Thursday (14/05) - Guimarães

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| 09:30 | Departure to Guimarães |
| 10:00 | Workshop: How to prepare an Erasmus+ Action 2 application. "Let's submit an Erasmus Project" |
| 12:30 | Assessment and exchange of general impressions. |
| 13:00 | Lunch @ Grill |
| 14:00 | Guided visit to Guimarães – UNESCO World Heritage Site and European Capital of Culture 2012. |
| 16:30 | Free time |
| 17:15 | Departure to Braga |