



European Academy
of Innovation

European Academy of Innovation
Timisoara, Romania
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Internationalization

Training plan

Day 1 – Introduction to Internationalization

09:00 – 10:30	<ul style="list-style-type: none">- Presentation of the trainer- Presentation of the participants- Expectations- Presentation of the training program- Administrative aspects
10:30-10:45	Coffee Break
10:45-12:30	<ul style="list-style-type: none">- Presentation of the universities of the participants
12:30-13:30	Lunch Break
13:30-15:00	<ul style="list-style-type: none">- Definition of internationalization- History of internationalization- Recent trends in internationalization

* Evening recommendation: Taste the local artisanal beers @ Bereta Taproom & Bottleshop
// Listen to some vinyl @ Viniloteca

Day 2 – What does internationalization bring by?

09:00 – 10:30	<ul style="list-style-type: none">- Opportunities and challenges- Big players, small players. What sets them apart?
10:30-10:45	International Coffee Break
10:45-12:15	<ul style="list-style-type: none">- From goal to result: The Logical Framework Matrix
12:15-13:00	Lunch Break
13:00-15:00	<ul style="list-style-type: none">- What is different at the international level?- Measuring international performance- The balance of opportunities and threats in HE internationalization

* Evening recommendation: Visiting the Village Museum before 6 pm // Visiting the Arts Museum before 6 pm



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Day 3 – Cultural Immersion

First 10.000 steps

10.00 – Meet & Greet your guide
10.00 – 12.15 Walking City Tour #1 (700 Market, Jewish Quarter, Liberty Square, St. George Square, Union Square, Victory Square)
12.50 – 13.50 **Museum of The Revolution**
14.00 – 15.30 *Traditional Romanian Lunch*
15.30 – 16.30 Walking City Tour #2 (Fabric District)

Next 5.000 steps

16.30 – 17.00 visiting the Faber Cultural Center
17.00 – 17.20 **Boat trip**
17.20 – 18.00 Walking City Tour #3 (Elisabetin District)
18.20 – 18.50 **Communist Consumer Museum**
18.50 – 19.00 – Tram ride to Liberty Square
19.00 - *Dinner*

Day 4 – Design Thinking

09:00 – 10:30	- Understand your challenge - Empathize
10:30-10:45	Coffee Break
10:45-12:15	- Define & reframe the challenge - Ideate
12:15-13:00	Lunch Break
13:00-15:00	- Prototype - Test

* Evening recommendation: Hidrocycle on Bega // *Fără filtru* Rock Concert @ Manufactura, starting at 8 pm, free entrance

Day 5 – Sending out your message

09:00 – 10:30	- Global communication
10:30 - 11:00	Coffee Break
11:00 -12:00	- Culture shocks
12:00 - 13:00	Lunch Break
13:00 - 15:00	- Examination - Feedback session & Graduation

* Evening recommendation: Movie night @ Iulius Town // Opera Night



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Dinners will be @ Jack's Bistro at 7 p.m.



Don't miss:

- the Museum of the Communist Consumer
- the Arts Museum
- the Village Museum
- a Spa day
- Kayaking on Bega river
- Visiting Recas Winery
- Gelato di Bruno ice cream
- Iulius Town
- Opera night

The training plan is subject to change based on the needs and expectations of the participants.

The social activities recommended for each day are optional and will be updated one week before the start of the training.