



INTERNATIONAL WEEK in **Tartu Health Care College**

Date: 18 - 22 August

Venue: Nooruse 5, Tartu, Estonia

Dear Colleagues,

Tartu Health Care College is pleased to announce the International Week 2014 for colleagues from our partner institutions. The staff week is organized by Tartu Health Care College and is mainly directed to following units: international relations, Erasmus student's integration structures, in-service training, communications, marketing and regional development, ICT and Multimedia/technological services. As your institution is an important cooperation partner for us, we would be delighted to receive representatives of your institution here in Tartu.

There are no participation fees.

Participants are expected to cover their own travel, accommodation and other expenses through the Erasmus staff exchange programme or otherwise.

The language of communication will be English.

We offer:

- opportunity to learn more about Tartu Health Care College and our experience in Estonia;
- possibilities of meeting colleagues from the professional fields and discussing about future cooperation perspectives;
- opportunity to participate in workshops and a course;
- social and cultural activities.

The major topic areas

As internationalization has become increasingly essential, the main topic areas are:

- what is new on the area of international relations;
- different communication and marketing channels that could meet the needs of modern society and diverse audiences;
- the present and the future of in-service trainings.



The purpose of the international week is to exchange experiences on the field of international relations, communications and marketing and in-service training, share best practices. Since it would be essential to learn from the different ways services are organized in different institutions, the participants are requested to make a brief presentation on their home institution and experiences about in-service trainings, communication and marketing and international relations. We invite you to present examples, ideas and concepts of your universities/colleges which will be analyzed and discussed in workshops.

Registration

Online application form can be found here:
<https://www.nooruse.ee/eng/collaboration/international-week-2014/registration-form/>

Deadline for registration is 24 July 2014.

We are looking forward to welcoming you and your colleagues!

With kind regards,
the organization team of the International Week in Tartu Health Care College

Further information:

www.nooruse.ee/internationalweek

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