

Riga,

10 December 2015

Dear Colleagues,

It is our pleasure to invite you to Riga to RISEBA International Week 2016 **“BECOME ENGAGED AND MAKE AN IMPACT: Ethics, Responsibility and Sustainability Across Disciplines”**, which will take place at RISEBA University on 18-24 April 2016.

The ultimate goal of RISEBA International Week 2016 is to promote and enhance the integration of ethics, responsibility and sustainability (ERS) into the teaching, research and operational practice. Lectures, workshops, networking sessions and other events will be organised to help the students, faculty and staff better understand the nature of ERS, discuss the latest developments and find new ways to utilise the ERS in three key fields of studies:

- Business & Economics
- Media & Communications
- Architecture and Design.

We are looking for guest lecturers who are ready to address the ERS related issues and share their academic and professional experience in their specific areas of expertise and interest.

- Which ERS initiatives do have the impact?
- What are the main drivers of ERS?
- What are the barriers to ERS?
- And after all, how can we prepare responsible professionals who are able to respond adequately to the needs and interests of all stakeholders and the society at large AND ULTIMATELY MAKE AN IMPACT?

We kindly ask you to fill in the application form, which is available [here](#) by **29 February 2016**.

Should you have any questions concerning RISEBA International Week 2016, please do not hesitate to contact Galina Zilgalve, RISEBA Erasmus Coordinator, by email (galina.zilgalve@riseba.lv) or phone +371 67 500 256.

Participants of the RISEBA International week are encouraged to participate in two more events that will be held during the week:

- **The Official Opening of PRME Central and East European Chapter*** on 18-19 April 2016

*Additional fees apply.

The main aim of the Chapter is to give a stronger voice to PRME signatories of the CEE region within the PRME initiative and Responsible Management Education (RME) movement and provide them with more visibility, highlight good practices, as well as facilitate better exchange of ideas and experience in the area of RME relevant for the region. It will serve as a regional platform for dialogue, collaboration and collective action to further advance RME and sustainable development in support of broader UN goals.

- **The 9th Annual Scientific Baltic Business Management Conference ASBBMC 2016 “Challenges of Business Sustainability in the Digital Age”** on 21-23 April 2016

*Additional fees apply.

The conference will focus on six main directions that will be represented by the following sections:

- Business models in the digital age
- Sustaining digital leadership: human resources and smart technology strategies for growth
- Start – ups: perspective areas, governmental support, available funding
- Striking the balance between risk and return
- Customers’ behaviour and decision making in the digital age
- Cyber agenda: product development versus cyber risks.

Registration will be open at the conference website from **1 December 2015**.

Selected papers will be published in the Journal of Business Management (ISSN 1691-5348; indexed in the EBSCO Publishing Data bases) and sent to one of the Thomson Reuters (formerly ISI) Web of Knowledge journals.

We will keep you updated about the programme and practical information.

We look forward to meeting you in Riga!

Yours sincerely,

Ms Polina Naidenko
Vice-Rector for External Relations

Ms Galina Zilgalve
Erasmus Coordinator