



14 - 18 MAY 2018

INTERNATIONAL WEEK

BORDEAUX • LYON

INTERNATIONAL



WEEK

WELCOME

Dear Partners, Colleagues, Academics,

We are pleased to invite you to the 11th International Week taking place on **May 14 - 18, 2018** at our campuses in Bordeaux and Lyon, France.

Since 2008 BBA INSEEC Ecole de Commerce Europeenne has been organizing a traditional international week which offers its students an opportunity to expand knowledge and skills in business area within international classes and to give them a flavor for future study abroad.

It is also a way of strengthening a fruitful collaboration with Partner Universities by encouraging a teaching mobility.

PROGRAMME

Guest lecturers have a choice to attend the event either on both campuses (transfer from Bordeaux to Lyon by plane being assured by BBA INSEEC) or to give lectures only at one location (ref. planning below):

- ✦ Bordeaux & Lyon campuses | 14 - 18 May 2018
- ✦ Bordeaux campus only | 14 - 16 May 2018
- ✦ Lyon campus only | 16 - 18 May 2018

We do recommend participants to stay a minimum of three days and to give lectures on a mutually agreed topic(s) : Marketing, Finance, Business Management, Entrepreneurship, E-business, Interactive Business English etc.

In addition to the lectures, opportunities to socialize with BBA INSEEC administrative and academic staff are also a part of program.

The IW2018 event invites all participants to discuss, try out and share current trends, topics and models for developing education in the field of business.

The International Week in France would be certainly a great opportunity to get to know our institution and but also to experience French culture and way of life. We will arrange social activities (dinners, workshops) to offer participants networking informal conditions.

Guest lecturers are invited to suggest their study topics within the area of their expertise.

Teaching staff participants travelling within Erasmus are expected to give eight teaching hours in order to meet the minimum requirement.

The individual academic working frame would include:

- an academic module (2*3h) with an evaluation (0.5h) to be defined once a teaching topic is agreed;
- a participation in Company Setting-up Challenge as Jury Member.

The working language of the week is **English**.

BORDEAUX CAMPUS

MONDAY 14 MAY

9 - 12 AM / Lectures

Lunch

2 - 5 PM / Lectures

7:30 PM / Social Networking

Expected arrival to Bordeaux Sunday May 13, 2018.

9 - 12 AM / Registration / Lectures

Lunch

2 - 5 PM / Lectures

7:30 PM / Social Networking

TUESDAY 15 MAY

PROGRAM

LYON CAMPUS

WEDNESDAY 16 MAY

9 - 12 AM / Lectures

Lunch

2 - 5 PM / Lectures

7:30 PM / Social Networking

Meeting & Transfer to the Airport
Flight from Bordeaux to Lyon / Transfer from the airport to hotel(s)

7:30 PM / Social Networking

THURSDAY 17 MAY

9 - 12 AM / Lectures

Lunch

2 - 5 PM / Lectures

Closing Drink

FRIDAY 18 MAY

Expected departure from Lyon : Saturday May 19, 2018.

REGISTRATION

STEP 1 : APPLICATION

Application Period : 8 January to 5 February 2018

Application Form Online

You will receive a confirmation email no later than the 12 February, 2018 regarding your participation in the International Week.

Please note, we can only accept a limited number of guest lecturers and in order to guarantee a cultural diversity of IW2018 group, the number of participants is limited to two persons per institution.

STEP 2 : ACADEMIC & TRAVELLING FORMALITIES

Once your application approved you will be asked to submit the following supporting documents before 19 February :

- for all participants : CV / ID picture / Course Outline
- for participants attending both BBA INSEEC campuses : Copy of your Travel / ID card (Passport or EU ID for EU citizens).

Should you have further queries, please feel free to contact our International Office at international@inseec.com.

We look forward to welcome you at BBA INSEEC-ECE Bordeaux – Lyon next May!

FINANCIAL ISSUES

REGISTRATION FEE : no fee applied.

CATERING : lunches, refreshments and dinners are offered.

FLIGHT TRANSFER : covered if both locations attended.

SOCIAL ACTIVITIES : offered.

OTHER : guest lectures are expected to cover their travel, accommodation and daily allowance expenses.

EU FUNDING : Participants whose institutions are members of the ERASMUS+ mobility programme can apply for an ERASMUS+ grant through their home institution international office.

In case there is no Erasmus agreement between our institutions covering teacher mobility yet, we would care for extending existing agreements or set up new ones.

For non-EU Partners, financial issues will have to be discussed bilaterally.

HOUSING

We invite participants to make their own accommodation arrangements since we do not have on-campus halls of residence. Information on hotels is provided through Accommodation facilities guide per campus.



CONTACT



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