# INTERNATIONAL WEEK 2021

# 22ND – 26th February

# APPLICATION FORM

Please complete the application form for teaching at our *International Week 2020* and e-mail it to Pilar Alberola ([palberol@florida-uni.es](mailto:palberol@florida-uni.es) ). ***DEADLINE 20th November 2020***

# Personal details

|  |
| --- |
| **Surname, first name:** |
| **University:** |
| **Department:** |
| **Position:** |
| **Field of research:** |
| **E.mail:** |
| **Mobile phone:** |

# Course (please tick as appropriate)

□**Engineering:** NEW ADVANCES IN ENGINEERING.

□**Business:** MARKETING & CORPORATE STRATEGY IN A POST COVID WORLD.

□**Tourism:** THE FUTURE OF TOURISM IN THE COVID ERA.

□**Education:** EDUCATION ACROSS EUROPE.

# □Video game design: SERIOUS GAMES AND GAMIFICATION. THE USE OF GAME TECHNOLOGIES TO IMPROVE THE WORLD.

□**Transversal session:** CROSS-CULTURAL ETIQUETTE IN A GLOBAL SOCIETY.

# Content of the teaching programme

|  |  |
| --- | --- |
| **Title** |  |
| **Short description of the course content** | **(Course duration: 8 hours)** |
| **Methodology /activities** | To ensure the practical application of the module content, please tick the type of activities in which students will participate:    **□** Case study  □ Debate  □ Team work  □ others ……………………………………………………………. |
| **Assessment tools** | **□** Test  □ Paper  □ Oral presentation  □ Others ……………………………………………………………. |
| **Equipment Request** | All classrooms are PowerPoint enabled and have computers with internet access. Please list any other special requests. |

# General course information

# Description: Lecturers will address essential issues related to the course chosen.

**Attendants**: Undergraduate students.

**Tuition hours:** 8 hours over a one-week period.

**Tuition Langua**ge: English.

**Methodology:** Aimed at encouraging students’ participation: case studies, workshops, debates, etc.

## For further information contact:

**Dr. Pilar Alberola – Course coordinator**

Email: [palberol@florida-uni.es](mailto:palberol@florida-uni.es)

Telephone: 00 34 96 1220380