

List of available subjects for guest lecturers

Health Field (General Practise Nursing and Aesthetic Cosmetology)	
Microbiology, virology and immunology	Microbiology and cell chemistry
General psychology	Massage in cosmetology
Geriatric care	General cosmetology
Clinical nursing	First aid and nursing basics
General nursing practice	Work hygiene and ergonomics
Mental health care	Clinical cosmetology
Surgical care	Makeup techniques
Healthy lifestyle and health education	Research methodology
Biophysics, biochemistry, radiology	Pharmacology
Child Nursing Practice	
Obstetrical nursing practice	

Law	
Intellectual property law	International and European Union law
Commercial and competition law	Ethics of a lawyer

Business field (International Business, Logistics)	
Business process management	International trade
Human resources management	E-commerce
Circular economy	Cargo and goods transportation technologies
Innovation and change management	Logistics information systems
Sales Management	Legal regulation of transport activities
Logistics and supply chain management	Transport economics

Finances and Investment Management	
Applied mathematics and statistics	Financial analysis
Finance and business ethics	Investment and savings services
Lending products	Financial information processing systems
Accounting	Investment portfolio management

Communication studies (Creative and Entertainment Industries)	
Digital content visualization	Creative writing
Development of audiovisual products	Popular culture
Basics of economics and business	Development and management of creative projects
Marketing and advertising	Public speaking and presentations

Arts field (Design; Video Production and Media)	
Materials research and production processes	Visual communication
Digital content visualization	Design history
Audiovisual technologies	Artistic expression
Eco design	Market and design research
Two-dimensional animation	Audiovisual editing technologies
The basics of directing	Sound direction
The basics of filming	Documentary video project
Public speaking and presentation skills	Development and management of creative projects
Creating a scenario	Intellectual property rights and personal data protection

Marketing and Advertising

Storytelling	Brand management
Computer graphics and design	Visualization of digital content
Visual communication	Public speaking
Advertising production technologies	Intellectual property law and data protection

Tourism and Recreation

Marketing	Recreational tourism
Financial accounting and taxes	Methodology of preparing and conducting tours
Technologies and Innovations in Tourism and Recreation	

IT Field

Systems design and databases	Computer game environment graphics
Object oriented programming	Programming of smart devices
Data structures and algorithms	Programming in Java
Human-Computer Interaction	Audiovisual technologies
Creating levels for computer games	Special effects

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