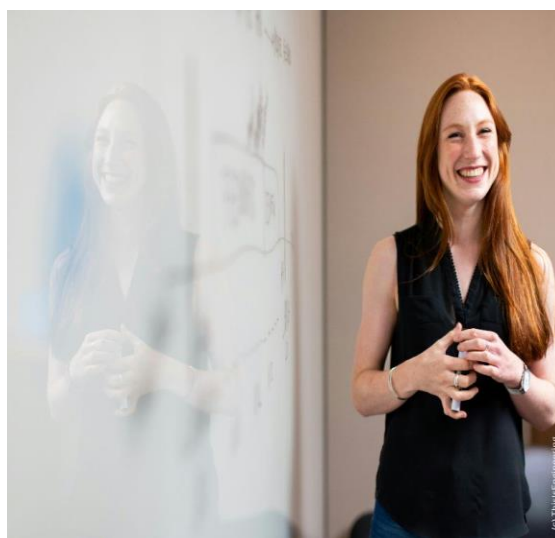


General Information:	
Date	10-12 September
Teaching units (90 mins)	8
Location	Arco, Lake Garda
Country	Italy
Price	649
VAT	not included: + 22%
Minimum Number of Participants	5
Accomodation	not included / self organised
Your trainer	Dr.-Ing. Christian Baron



Course Description

Unlock your potential to shine in scientific presentations on the stunning Lake Garda! Our workshop is designed for scientists, researchers, young emerging leaders, professionals and anyone who wants to learn how to present and communicate science effectively. This highly interactive retreat will focus on the IMPACT methodology - Investigate, Message, Personalize, Arrange, Create and Transmit - to improve your presentation skills.

Work on your own projects, harness the power of storytelling and explore different communication formats, including press or social media, to reach different audiences. Whether you're presenting complex scientific data or sharing insights in dynamic formats, you'll learn to communicate science with clarity and confidence in an engaging and supportive environment.

Prepare to transform your ability to communicate science - making every presentation impactful and memorable.

As an Erasmus program promoting international exchange, we recommend using sustainable travel options like trains to access Lake Garda from across Europe. Let's embrace sustainable practices throughout your journey.

<p>Overall objectives of the mobility</p>	<ul style="list-style-type: none"> () Leverage European collaboration to enhance science communication skills through innovative strategies. () Master the IMPACT methodology to effectively tailor and deliver scientific messages. () Apply advanced communication techniques to professional projects for greater impact.
<p>Added Value of the mobility (in the context of modernisation and internationalisation of the sending institution)</p>	<ul style="list-style-type: none"> () Enhance Presentation Skills: Equip participants with the tools and techniques from the IMPACT methodology to effectively structure and deliver scientific presentations, tailored to diverse audiences. () Boost Science Communication: Develop participants' abilities to communicate complex scientific concepts through various formats, including digital media and live interactions, ensuring messages are both accessible and engaging. () Foster Personal and Professional Growth: Encourage personal development and professional networking among participants, fostering collaboration and the exchange of ideas within the global scientific community.

<p>Activities to be carried out</p>	<p>Highly interactive application-oriented training, utilising game-based approaches, concrete group exercises and working on your own questions and examples. Methods used are:</p> <ul style="list-style-type: none"> () Concrete exercises () Working in pairs and small groups () Game-based elements () Blended Learning approach
<p>Expected impact and outcome</p>	<p>After the course you will be able to:</p> <ul style="list-style-type: none"> () Present in a clear, empowering and effective way () Communicate with clarity in all forms of dialogue () Tailor your scientific messages to the needs of different audiences
<p>Target group</p>	<p>Scientists, doctoral candidates, project leaders, communication staff, press staff, lecturers</p>

Your Destination

Visit and explore the stunning region of Arco Lake Garda! Nestled in northern Italy, Arco offers breathtaking landscapes, a rich history, and a vibrant community. Known for its outdoor activities, the area is a paradise for hikers, cyclists, and nature enthusiasts. Experience the peaceful atmosphere of this charming town, characterized by its historic architecture, lush green spaces, and the crystal-clear waters of Lake Garda. Arco also provides easy access to nearby cultural and historical sites, making it an ideal destination for both relaxation and adventure.



Date: 10-12 September 2024

Monday	Tuesday	Wednesday	Thursday	Friday
09.00-12.30	09.00-12.30	09.00-12.30	09.00-12.30	09.00-12.30
-	() Welcome! Determining learning goals () Introduction in the IMPACT Framework () INVESTIGATE what your project needs at this stage	() Immersive, hands-on activity combining teamwork and fun.	() ARRANGE the story () CREATE clear flows	-
12.30-13.30	12.30-13.30	12.30-13.30	12.30-13.30	12.30-13.30
<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
13.30-15.00	13.30-15.00	13.30-15.00	13.30-15.00	13.30-15.00
-	() Formulate your central MESSAGE () PERSONALIZE for your audience	() Immersive, hands-on activity combining teamwork and fun.	() TRANSMIT - The last word counts () Press releases, Social media etc.	-
Evening	Evening	Evening	Evening	Evening