

**Erasmus+ International
Staff Training Week 2020**

June 8 - June 12, 2020



**Alumni Networks: *Learning from the
International Experience***

Brandenburger Tor © visitBerlin, Foto: Philip Koschel

**The Alumni Relations Track is jointly run by the partners of the Berlin University Alliance:
Freie Universität Berlin, Humboldt-Universität zu Berlin, Technische Universität Berlin and
Charité Universitätsmedizin Berlin**

Monday, June 8

Erasmus+ ICM/worldwide grantees:

10:00 Grant payment at Kaiserswerther Straße 16-18, 14195 Berlin

Location: Ristorante Galileo, Otto-von-Simson-Str. 26, 14195 Berlin

Closest subway stops: U-Bahn Freie Universität or U-Bahn Dahlem Dorf

11:30 Arrival of participants and registration

12:00 Welcome address of *Professor Dr. Verena Blechinger-Talcott, Vice President for International Affairs*

12:15 Welcome and presentation of Freie Universität Berlin
Dr. Herbert Grieshop, Head of Office of International Affairs

13:00	Lunch
14:00	Meet & Greet
15:30	Group Picture
16:00	Campus Tour

Tuesday, June 9

Location: Seminarzentrum, Room L116, Otto-von-Simson-Str. 26, 14195 Berlin

Closest subway stops: U-Bahn Freie Universität or U-Bahn Dahlem Dorf

9:00	Welcome & Introduction Introduction of Participants “Speed Dating” Session Exchange of Experiences
9:45	Welcome by Hosts & Introduction to the Program <i>Franca Brand and Lydia Tetzner, Alumni Office, Freie Universität Berlin (FU)</i> <i>Mira Schön, Alumni Office, Humboldt-Universität zu Berlin (HU)</i> <i>Bettina Klotz and Juliane Wilhelm, Alumni Program, Technische Universität Berlin (TU)</i> <i>Torsten Schaletzke, Alumni Office, Charité Universitätsmedizin Berlin</i>
10:30	Coffee Break
11:00	Thinking Global: International Alumni Relations Input <i>Freie Universität’s Research Alumni Program – Forming Lasting Bonds with International Researchers (FU)</i> <i>International Alumni Training Seminars (TU)</i> <i>Sustainable Alumni Relations in Changing Times (HU)</i> <i>Participants’ Presentations</i>
13:00	Lunch
14:00	Encouraging International Alumni Engagement Workshop
18:00	Evening Reception International Week 2020 Location: Harnack-Haus, Ihnestraße 16-18, 14195 Berlin

Wednesday, June 10

Location: Technische Universität Berlin, Room EB323, Straße des 17. Juni 145, 10623 Berlin

- 9:00 Welcome & Introduction
Bettina Klotz and Juliane Wilhelm, Technische Universität Berlin (TU)
- Staying Connected: Alumni Communications
Input
Social Media Campaign: "TU Berlin Alumni Putting the Ball into Play" (TU) #wirsindhumboldt (HU)
Alumni Magazine (FU)
Participants' Presentations
- 10:30 Coffee Break
- 11:00 Turning your Ideas into Action: Plan and Implement your Alumni Communications Campaign Workshop
- 13:00 Networking Lunch
- 14:00 Free afternoon for individual appointments and activities | Meeting your outgoing students

Thursday, June 11

Location: Charité Universitätsmedizin Berlin (tbc)

- 09:00 Welcome & Introduction
Torsten Schaletzke, Charité Universitätsmedizin Berlin
- Developing and Implementing an Alumni Strategy for a Medical School: Challenges and Perspectives
Input
Torsten Schaletzke
- Alumni Strategies – World Café
- 11:00 Guided Tour of Charité Campus
- 12:30 Lunch
Location: Mensa HU Nord, Hannoversche Straße 7, 10115 Berlin

Location: Humboldt- Universität zu Berlin (tbc)

- 13:30 Welcome & Introduction
Mira Schön, Humboldt- Universität zu Berlin (HU)
- Successful Alumni Fundraising
Input
Mira Schön (Micro-donation Campaigns)
Torsten Schaletzke (Alumni Fundraising for Junior Researchers' Awards)
Participants' Presentations
- 14:45 Coffee break
- 15:15 Wrap-up & Feedback Session
- 17:15 Joint event (optional): Berlin Boat trip (upon registration)
Meeting point: Schiffbauerdamm 12, 10117 Berlin

Friday, June 12**Your Week at FU Berlin – Improvisational Theater, Wrap-up, Feedback & Goodbye****Location: Ristorante Galileo, Otto-von-Simson-Str. 26 (FU Berlin, Silberlaube), 14195 Berlin**

- 9:30 Improvisational Theater “Your Experiences this week”
Playback Theater Berlin
- 11:00 Coffee break
- 11:30 Wrap-up & Award of Certificates
Organization Team Staff Training Week
- 13:00 End of program