

INTERNATIONAL STAFF WEEK 2023
SKEMA Business School
Sophia Antipolis, France
July 4-7, 2023

- **Topic: *Glocalisation* in Higher Education**
- **Dates: Tuesday, July 4, 2023 – Friday, July 7, 2023**
- **Place: SKEMA Sophia Antipolis Campus (near Nice, France)**
- **Number of participants: 30 (maximum 2 applications per university)**
- **Application deadline: May 22, 2023**
- **Payment deadline: May 31, 2023**
- **Participation fee staff week: 360€ (from July 5-7, 2023)**
- **Optional: French Culture and Language Course (5 hours of courses on July 4, 2023): 80 €**

The topic of the week will focus on *Glocalisation in Higher Education*. During this International Staff Week, participants will be able to meet SKEMA's administrative staff and faculty from various departments and campuses, get to know the largest technopole in Europe- Sophia Antipolis, exchange best practices and take part in a cultural visit.

In addition, participants can register for an optional French Culture and Language Course organized by SKEMA's Executive Education Department on July 4, 2023, and take advantage of practicing their French language during their week in France.

Participation fee of 360 € includes:

- Round-trip bus transfer between Antibes and SKEMA each day
- Welcome breakfast on Wednesday, July 5, 2023
- Lunch provided each day
- Closing Dinner on Thursday, July 6, 2023
- Coffee breaks
- One Excursion: Fragonard Perfume Visit & Workshop in Grasse

The fee does not include:

- Accommodation
- Breakfast (except for the welcome breakfast on July 5)
- Dinners (except on July 6)
- Airplane ticket

Optional French Language and Culture Courses (July 4, 2023):

- From 9h00 to 12h00 and from 14h00 to 16h00.
- 80 € per person
- Minimum 10 people (if the minimum number of participants is not met, the course may be cancelled)

Application process:

- 1) To apply for the International Staff Week, please [fill out the form](#) before **May 22, 2023**.
- 2) On May 24, 2023, you will receive the confirmation for your participation and a link to proceed with the **payment of the 360€ of participation fee (or 440€ participation fee if you opt for the optional French course on July 4, 2023)**. The deadline for the payment is **May 31, 2023**.

In case of cancellation between May 31 and June 20 (included), due to numerous logistical fees you will be reimbursed:

- 260€ for participation fee
- 50 € for French culture and language class (if registered)

In case of cancellation after June 21 (included), no fees will be reimbursed.

COMPLETE PROGRAMME IS AVAILABLE ON NEXT PAGE

PROGRAMME

Tuesday, July 4, 2023 (optional)

- 8.30 Bus transfer from Antibes to SKEMA
- 9.00 French Language and Culture Course with SKEMA Executive Education (3h with coffee break)
- 12.00 Lunch
- 14.00 French Language and Culture Course with SKEMA Executive Education (2h)
- 16.00 Bus transfer to Antibes

Wednesday, July 5, 2023

- 8.30 Bus transfer from Antibes to SKEMA
- 9.00 Arrival at SKEMA Sophia Antipolis Campus: Registration and Welcome breakfast
- 10.30 Presentation ***Glocalisation in Higher Education - the SKEMA Model***

- Dr. Patrice HOUDAYER - Vice Dean of Programmes, International and Student Life at SKEMA Business School

SKEMA's international strategy is to train management leaders in the knowledge economy by developing a school with one identity on its different campuses located in the heart of scientific hubs on five different continents. SKEMA's multi-site education programmes offer students mobility opportunities, professional expertise and interdisciplinary programmes while also allowing the school to contribute to the local environment and economic fabric where its campuses are located. This presentation will illustrate the advantages and challenges of the SKEMA Model and what it means to be a "Glocal" Business School.

- 11.30 Q&A / Discussions
- 12.00 Campus Tour
- 12.30 Lunch
- 14.00 Bus transfer to Grasse
- 15.00 Fragonard Perfume Factory Visit & Workshop in Grasse
- 17.00 Bus transfer - Return to Antibes

Thursday, July 6, 2023

9.30 Bus transfer from Antibes to SKEMA

10.00 Presentation **SKEMA Transitions: Sustainability in a multi-campus institution**

- *Ms. Isabelle Jauny – Director of Student Office & SKEMA Transitions*

11.00 Round Tables and Discussions on topics presented

12.00 Lunch

14.00 Presentation **SKEMA Ventures: Entrepreneurial Success at SKEMA Business School**

- *Dr. Philippe CHEREAU, Director of SKEMA Ventures*

Through SKEMA Ventures, SKEMA Business School offers its students a unique opportunity to be trained in entrepreneurship and acquire a global vision by making use of the best opportunities at its campuses worldwide. We help our entrepreneur-students imagine and develop these “born GloCal” companies: “Imagine in Sophia, incubate in Suzhou (China), and accelerate in Raleigh (USA).”

15.00 Round Tables and Discussions on topics presented and coffee break

15.30 Presentation **Sophia Antipolis Technology Park**

- *Ms. Melanie BUCCINI - Development Department of the Sophia Antipolis Technology Park*

50 years since its creation, Sophia Antipolis, Europe’s leading technopole has turned into a center for global technological innovation. Each year more than 1,000 new jobs are created in the technopole in key fields such as artificial intelligence, biotechnology and autonomous and connected vehicles.

16.00 Bus transfer - Return to Antibes

19.00 Dinner - L’Altro Restaurant in Antibes

Friday, July 7, 2023

10.00 Bus transfer from Antibes to SKEMA (with luggage if necessary)

10.30 Presentation **SKEMA China Campus: Cross-Cultural Management in International Higher Education**

- *Dr. Wenyu DOU - Academic Dean, SKEMA Suzhou Campus*

- *Ms. Bo DENG - Student Office Manager, SKEMA Suzhou Campus*

11.30 Discussions on topics presented

12.00 Lunch

14.00 Opportunity to set up meetings with SKEMA International Office

15.00 Bus transfer - Return to Antibes

In case of departure on this day, there is a direct bus 630 to Nice Airport from the SKEMA bus stop

Recommendations for organizing the trip

Transport

Arrival at Nice Airport

- Bus from Nice Airport to SKEMA: line 630
- Bus from Nice Airport to Antibes: line 200
- Frequent train between Nice – Antibes - Cannes

Hotels in Antibes

Hotel suggestions in Antibes, located near the SKEMA bus transfer (Avenue 11 Novembre, in front of [Guigo Marine shop](#))

1. [Hôtel de L'Etoile](#), 2 Av. Gambetta, 06600 Antibes
2. [Le Relais Du Postillon](#), 8 Rue Championnet, 06600 Antibes
3. [Hôtel La Place](#), 1 Av. 24 Août, 06600 Antibes
4. [Hôtel Le Collier](#), 19 Bd Général Vautrin, 06600 Antibes
5. [Royal Antibes Hotel, Residence, Beach & SPA](#), 16 Boulevard Marechal Leclerc, Antibes, France

Top things to visit in Antibes

1. Provençal market every morning
2. Picasso Museum
3. Pathway along the tip of the peninsula Cap d'Antibes
4. Port and Fort

Restaurants and Bars in Antibes

- Le Milano
- Le Bistrot du coin
- La Trattoria
- Atour du Jardin
- Absinthe Bar
- Fitzgerald Bar