



SUMMER COURSE IN DESIGN THINKING

08-12 JULY 2019

POLYTECHNIC INSTITUTE OF MAIA - IPMAIA
(MAIA - PORTO - PORTUGAL)

TARGET AUDIENCE: UNIVERSITY TEACHING AND
NON-TEACHING STAFF

Elegible for Erasmus + Staff Mobility for Training

COURSE DESCRIPTION

AIM OF THE COURSE: Using Design Thinking in user-centred processes.

COURSE PROGRAMME:

1. Design Thinking phases
 - i. Phase 1: Inspiration - data collection with users;
 - ii. Phase 2: Ideation - requirements definition and prototyping;
 - iii. Phase 3: Implementation - full development of solutions including evaluation;
2. Individual and group assignments using support software (e.g. NVivo, Excel);

SPEAKER/TRAINER:

RUI CARREIRA is a collaborative new product-service (namely ICT based) systems' development PhD Researcher involving users and other interested parties. He holds a PhD in Engineering Design and Advanced Manufacturing (2012) within the MIT - Portugal Program at the University of Porto. He is Coordinator of the degrees "Information Technology, Web and Multimedia" and "Multimedia Design and Digital Games" at Instituto Politécnico da Maia (IPMAIA).

COURSE FEE: 300 € (Includes lunch at IPMAIA + one convivial dinner)

TIMETABLE: MON - FRI 9H00 - 13H00 (Afternoons: optional cultural programme will be made available)

ACCOMMODATION: IPMAIA is available to provide support with accommodation upon request

MIN. NO. OF PARTICIPANTS: 10 **MAX. NO. OF PARTICIPANTS:** 20 (Places are allocated on a first-come, first-served basis)

REGISTRATION: ERASMUS@IPMAIA.PT BEFORE 12 APRIL 2019

ORGANISATION: POLYTECHNIC INSTITUTE OF MAIA - IPMAIA