

International Staff Week, 12-16 May 2025 University of Lodz, Poland

Intensive Admission Staff Training Week

The **University of Lodz** will be hosting an International Staff Week in May 2025. The event will focus on discussions with guests from universities across Europe, as well as domestic Polish universities, on the key topics which will be international admission and marketing of study offer abroad. The formula of sharing best practices will be complemented by workshops and panel discussions.

We look forward to hearing from university officers in charge of international admission, promotion and communication, legal aspects of international admission, recognition of credentials from abroad as well as designing and implementation of internationalization strategies. All applicants are invited to send us an abstract (250 words as maximum) of the topic they wish to present and discuss during the Staff Week. Good Practice Guidelines will be issued as a result of the event.

As of 2019, the **University of Lodz** ranks 3rd in Poland in terms of the number of international students!

Monday, day 1 (12th May) Nice to meet you.

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| Venue | UL Rectorate, Narutowicza 68 |
| Programme | 9:30-10:30 Welcome coffee & registration |
| | 10:30-11:30 Welcome & introduction about UniLodz |
| | 11:30-12:45 Group work division – integration |
| | 12:45-13:30 Lunch break |
| | 13:30-14:15 Onboarding UniLodz: Who is Alex |
| | 14:15-15:15 Campus tour |

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Tuesday, day 2 (13th May) Basics of admission.

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| Venue | UL Faculty of Philology, Pomorska 171/173 |
| Programme | 9:30-10:30 Admission offer & rules at UniLodz (opening discussion) |
| | 10:30-10:45 Coffee break |
| | 10:45-11:45 Admission - selected processes of other universities |
| | 11:45-12:45 Do's & Don'ts - best practices on admission |
| | 12:45-13:45 Lunch |
| | 13:45-15:15 Double degree with Polish HEI – how to do it |

Wednesday, day 3 (14th May) More challenges.

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| Venue | UL Library, Rossmann co-working zone |
| Programme | 9:30-10:30 Welcome Point why & how: Assistance for students and staff |
| | 10:30-10:45 Coffee break |
| | 10:45-11:45 National strategy in challenging geopolitical situation |
| | 11:45-12:45 Back to the University. Refugees in Poland |
| | 12:45-13:45 Lunch |
| | 18:00 Banqueting – best traditional cuisine |

Project “Strengthening of admission potential of the University of Lodz and enhancing UL's brand at chosen educational markets” is funded by the Polish National Agency for Academic Exchange under the Welcome to Poland Programme 2022.

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Thursday, day 4 (15th May) Have more fun.

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| Venue | UL Faculty of Management |
| Programme | 9:30-10:30 Rebranding of the UL – the end results |
| | 10:30-10:45 Coffee break |
| | 10:45-11:45 How social media affects admission – country comparison |
| | 11:45-12:45 Workshop |
| | 12:45-13:45 Lunch |
| | 13:45-15:15 How to cope with changing market demands |

Friday, day 5 (16th May) We did it!

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| Venue | UL Training and Conference Centre |
| Programme | 9:30-10:30 Final conclusions |
| | 10:30-10:45 Coffee break |
| | 10:45 Certificates and farewell coffee |



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