

Workshop information



Following you will find further information to our workshops that should help you choosing six preferences.

1. The time after - International alumni activities

Alumni work can be organised in different ways. We would like to look at examples for best practices of alumni work and discuss different experiences. We are going to identify criteria of success to find the best ways of strengthening the bonds of international students towards their university and to enhance the awareness level of our university by using international alumni activities.

2. Creative Networking - Developing strategic international partnerships

In the “tumultuous global arena of higher education” (Knight 2008) topics like global rankings and new patterns of student mobility, among others, call for a greater and more creative use of international partnerships. We want to define the “strategic” in strategic international partnerships, show a model of successful long-term partnerships, discuss tactics for managing partnerships and the various stakeholders involved, talk about how to address cultural differences and economic inequalities among partners, and look at the role of strategic partnerships in international development.

3. Implementing internationalisation - Internal communication strategies

How should we spread information internally? Universities most often lack an internal communication policy. This, however, is one of the key factors of change management related to internationalisation. In this workshop, we therefore try to consider strains and opportunities of internal communication at universities and try to develop a toolbox for different ways of how to promote a communication policy related to internationalisation.

4. Bring them together - How to enhance the contact between international and or domestic students

What can be done to enhance the contact between international and domestic students and which challenges do we have to face? By analysing framework conditions, resources, strengths and weaknesses, we are going to find success criteria and practice-oriented solutions to this question.

5. Quality assurance - Monitoring of student exchange

The topic of quality assurance is gaining importance especially with regard to Erasmus Plus. Until 2020 universities have to ensure the comprehensive recognition of study courses taken abroad. This will also have an effect on university partnerships. We would like to discuss how we ensure the high quality in our cooperations and the importance of measures as well as their success factors.

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6. Academic success - How to avoid dropouts

We know from experience that international students often have problems to complete their studies successfully. The cultural diversity of learning and teaching methods is an obstacle for many of them. We would like to discuss different measures of supporting international degree seeking students. Which tasks do we have to face and which resources are required to avoid dropouts, but encourage the academic success of international students.

7. Move them abroad - How to students for exchange experiences

Despite all the efforts of international offices, of attractive partnerships worldwide and various scholarship opportunities, universities face difficulties encouraging students to study abroad. The aim of the workshop is to present activities at FHWS and to discuss different approaches of other universities. Besides formal aspects (recognition of credits, mobility windows) we will also talk about soft factors like the way of addressing students and about different marketing tools. At the end of the workshop, you will get new ideas of how to increase student mobility at your home university.

8. Studies abroad - Recognition of qualifications earned abroad

Due to internationalisation, universities also have to deal with an increasing number of questions regarding the recognition of qualifications earned abroad. An example will be given of how our Faculty for Business and Engineering implements the issue of recognition with incoming as well as outgoing exchange students into their own processes. A group discussion will follow which is supposed to lead the participants of this workshop to various approaches to deal with the question of recognition.

9. Into a job - Challenges to the Career Service by internationalisation

Nowadays issues like employability, internationalisation of services, preparation for the domestic/German job market, raising awareness among employers, and creating new matching formats, to name but a few, must be addressed by career services at universities. The focus of this workshop is on the question of how to react to the challenges to international career services and how to deal with them. We would like to discuss different experiences and identify examples of best practices to initiate the process of change to internationalising career services.